

Nappies/Diapers/Pants in Slovakia

Market Direction | 2023-03-09 | 20 pages | Euromonitor

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Report description:

In line with rising price points, nappies/diapers/pants recorded positive double-digit current retail value growth in 2022. Value sales also benefited from wealthier consumers increasing demand for eco-friendly and higher-quality products, with some parents wanting the best products for their children, even if they are more expensive. Convenience and strong absorption were other important factors for parents when shopping for nappies/diapers/pants. However, despite this, retail volume sales fell...

Euromonitor International's Nappies/Diapers/Pants in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2023

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