

Nappies/Diapers/Pants in Lithuania

Market Direction | 2023-03-10 | 18 pages | Euromonitor

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Report description:

In recent years, the birth rate has been slowing in Lithuania hindering retail volume growth of nappies/diapers/pants. Consumption declined over the review period with the downward trend exacerbated by higher prices in 2022. Although price inflation has been driving value sales, consumers are concerned about the economy and some have put off having children. Nevertheless, nappies/diapers/pants is an essential product which young parents rely on daily.

Euromonitor International's Nappies/Diapers/Pants in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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