

**Nappies/Diapers/Pants in Hungary**

Market Direction | 2023-03-09 | 20 pages | Euromonitor

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**Report description:**

Growth in volume sales was only marginally positive in nappies/diapers/pants in Hungary in 2022, with sales still suffering from the pandemic-era trend of stockpiling. Most local consumers already had enough at home, and sales were low especially during the first half of 2022.

Euromonitor International's Nappies/Diapers/Pants in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Nappies/Diapers/Pants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Soaring inflation supports sales in larger value-pack formats

Pampers and Libero maintain overall leadership in 2022

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