

## **Nappies/Diapers/Pants in Egypt**

Market Direction | 2023-03-09 | 19 pages | Euromonitor

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### **Report description:**

Retail volume of nappies/diapers/pants witnessed a slight increase in growth in 2022, slower than that of 2021, with rising inflation negatively impacting the average consumer's purchasing power. In addition, the major drop in the Egyptian currency increased the cost of raw materials. In addition, the foreign currency shortage in 2022 forced the Egyptian government to limit the number of imported goods to reduce the leakage of foreign currency. As a result, the availability of nappies/diapers/pa...

Euromonitor International's Nappies/Diapers/Pants in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Nappies/Diapers/Pants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2023

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