

## **Nappies/Diapers/Pants in Croatia**

Market Direction | 2023-03-09 | 18 pages | Euromonitor

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### **Report description:**

Croatia has been facing declining birth rates for some time, which is a key challenge for the diapers category. However, retail volume sales have continued growing as there is much more financial investment by parents that do have children. Indeed, it is increasingly common for young couples to have one child in Croatia, although very often adults choose not to have children and may help siblings raise their own children. This trend is partially responsible for the increasing demand for eco-frie...

Euromonitor International's Nappies/Diapers/Pants in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Nappies/Diapers/Pants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
March 2023

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