

Nappies/Diapers/Pants in Belgium

Market Direction | 2023-03-09 | 20 pages | Euromonitor

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Report description:

While current retail value sales have benefited from rising price points, the category also recorded positive retail volume growth in 2022. This volume growth was driven by the increase in the birth rate in Belgium, where an increasing number of children were born due to the pandemic and lockdowns. As such, in 2022, the demand for nappies and diapers was still benefiting. However, moving into 2023, the birth rate is decreasing once again, and therefore, standard and junior segments showcased pos...

Euromonitor International's Nappies/Diapers/Pants in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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