

## **Limited-Service Restaurants in Turkey**

Market Direction | 2023-02-14 | 38 pages | Euromonitor

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### **Report description:**

Limited-service restaurants saw the strongest performance amongst all categories of consumer foodservice during 2020. The main reason for the strong performance of limited-service restaurants was the growing price sensitivity of Turkish consumers at a time when most households are struggling due to sharply diminishing disposable incomes. Whilst prices grew by over 100% on menus, the lower price points of the menu items offered by limited service restaurants, especially in comparison with full-se...

Euromonitor International's Limited-Service Restaurants in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Limited-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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