Hypermarkets in the Philippines

Market Direction | 2023-03-10 | 33 pages | Euromonitor

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Report description:

Retail value sales of hypermarkets grew in 2022, thanks to the spillover effect of favourable overall retail activity. While consumers remained cautious about moving around, there was a return to hypermarkets, as shown by higher foot traffic in both mall-based and standalone hypermarkets. The improved mobility due to higher vaccination rates and lifted restrictions encouraged a return to hypermarkets such as Puregold, Shopwise and SM Hypermarket, with many consumers still preferring shopping for...

Euromonitor International's Hypermarkets in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers.   There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Hypermarkets market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
March 2023

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