

Footwear in Brazil

Market Direction | 2023-03-06 | 21 pages | Euromonitor

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Report description:

2021 marked the return to positive growth for footwear following the drastic declines of the previous year when the pandemic first emerged in Brazil. Despite improving demand, double-digit current value growth was driven by price adjustments linked to inflationary pressures and the rising cost of production. In 2022, high inflation persisted, which placed further pressure on Brazilians' purchasing power, leading to weak demand for footwear during the year. Nevertheless, the category witnessed ne...

Euromonitor International's Footwear in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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FOOTWEAR IN BRAZIL

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Stronger potential for footwear hindered by high inflation

Mergers and acquisitions and expansion of exports are main trends within footwear

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Summary 1 Research Sources

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