

Domino's Pizza Inc in Consumer Foodservice (World)

Global Strategy | 2023-03-09 | 25 pages | Euromonitor

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Report description:

Domino's is the largest pizza limited-service restaurants (LSR) brand in the world, in terms of both number of outlets and revenue, and is the sixth largest limited-service brand globally by sales. Following consecutive years of strong growth in 2020 and 2021, growth in 2022 stagnated largely due to difficult macroeconomic conditions and delivery driver shortages. As these conditions improve, Domino's will likely return to growth in 2023, aided by international outlet openings.

Euromonitor International's Domino's Pizza Inc in Consumer Foodservice (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Foodservice industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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