

## **Discounters in the Philippines**

Market Direction | 2023-03-10 | 32 pages | Euromonitor

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### **Report description:**

With the smaller store size of its Puregold Extra stores relative to Puregold Supermarket and Puregold Jr, this retail arm of Puregold Price Club was growing in 2022. The smaller store format proved to be beneficial to this discounter as it offers consumers the ease of shopping quickly, replicating the experience of a convenience store, but with lower prices. As a discounter, it also helps sari-sari stores to quickly restock items in neighbourhoods nationwide as owners will have access to thousa...

Euromonitor International's Discounters in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Discounters market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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