

Away-From-Home Tissue and Hygiene in Vietnam

Market Direction | 2023-03-07 | 21 pages | Euromonitor

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Report description:

In 2022, away-from-home tissue and hygiene saw growth for the first time since the beginning of the COVID-19 crisis. On 27 April 2022, Vietnam suspended regulations on medical declaration and from 15 May 2022, the country no longer requires COVID-19 testing for visitors. This has created substantially better conditions to attract a large number of tourists to the country. In addition, the 31st Southeast Asian Games (SEA Games 31) also took place in Vietnam during May 2022 which boosted travel fr...

Euromonitor International's Away-from-Home Tissue and Hygiene in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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