

Away-From-Home Tissue and Hygiene in South Korea

Market Direction | 2023-03-07 | 22 pages | Euromonitor

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Report description:

Most COVID-19 gatherings and curfew restrictions were lifted in April 2022 in South Korea. Most businesses no longer had constraints on their working hours. Large public events such as sports games, and private gatherings, such as weddings, no longer had a cap on attendance. This was a huge step for people to go back to their pre-pandemic lives. As the curfew and gatherings on restrictions were eased, businesses started to see the return of customers, and this naturally led to an increase in sal...

Euromonitor International's Away-from-Home Tissue and Hygiene in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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