

Away-From-Home Tissue and Hygiene in Poland

Market Direction | 2023-03-08 | 20 pages | Euromonitor

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Report description:

The away-from-home (AFH) tissue and hygiene market suffered considerably as a result of restrictions introduced to limit the spread of COVID-19. Following the removal of restrictions, owners of businesses such as hotels, bars and restaurants were prompted to significantly raise the prices for their services. While consumers were keen on returning to such venues, with prices set significantly higher, they frequently decided against it. The high rate of inflation that was the most important topic...

Euromonitor International's Away-from-Home Tissue and Hygiene in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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