

Away-From-Home Tissue and Hygiene in Poland

Market Direction | 2023-03-08 | 20 pages | Euromonitor

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Report description:

The away-from-home (AFH) tissue and hygiene market suffered considerably as a result of restrictions introduced to limit the spread of COVID-19. Following the removal of restrictions, owners of businesses such as hotels, bars and restaurants were prompted to significantly raise the prices for their services. While consumers were keen on returning to such venues, with prices set significantly higher, they frequently decided against it. The high rate of inflation that was the most important topic...

Euromonitor International's Away-from-Home Tissue and Hygiene in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Away-From-Home Tissue and Hygiene in Poland
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List Of Contents And Tables

AWAY-FROM-HOME TISSUE AND HYGIENE IN POLAND

KEY DATA FINDINGS

2022 DEVELOPMENTS

Continued economic challenges affect AFH market

Rising demand in hospitals

Unstable situation places a premium on flexibility and diversity

PROSPECTS AND OPPORTUNITIES

Inflation continues to pose challenges

Continued growth in AFH adult incontinence

Decline in AFH tablecloths highlights direction of demand

CATEGORY DATA

Table 1 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022

Table 2 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 3 Sales of Away-From-Home Paper Towels by Type: % Value 2017-2022

Table 4 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2017-2022

Table 5 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2022

Table 6 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2022-2027

Table 7 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2022-2027

TISSUE AND HYGIENE IN POLAND

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 8 Birth Rates 2017-2022

Table 9 Infant Population 2017-2022

Table 10 Female Population by Age 2017-2022

Table 11 Total Population by Age 2017-2022

Table 12 Households 2017-2022

Table 13 Forecast Infant Population 2022-2027

Table 14 Forecast Female Population by Age 2022-2027

Table 15 Forecast Total Population by Age 2022-2027

Table 16 Forecast Households 2022-2027

MARKET DATA

Table 17 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 18 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 19 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 20 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

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Table 21 □ Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022

Table 22 □ Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

Table 23 □ Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 24 □ Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 25 □ Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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