

## **Away-From-Home Tissue and Hygiene in Lithuania**

Market Direction | 2023-03-10 | 18 pages | Euromonitor

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### **Report description:**

Away-from-home tissue and hygiene sales are back to their usual demand pattern in 2022 following the pandemic. Business and horeca are almost back to full scale operations and therefore, demand for tissue products is being restored. On the other hand, a number of companies have stayed with the partial working from home model and this is hampering the full potential of away-from-home tissue sales recovery. Cost inflation pushed up prices considerably in 2022, causing current value growth to spike...

Euromonitor International's Away-from-Home Tissue and Hygiene in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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