

Away-From-Home Tissue and Hygiene in Lithuania

Market Direction | 2023-03-10 | 18 pages | Euromonitor

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Report description:

Away-from-home tissue and hygiene sales are back to their usual demand pattern in 2022 following the pandemic. Business and horeca are almost back to full scale operations and therefore, demand for tissue products is being restored. On the other hand, a number of companies have stayed with the partial working from home model and this is hampering the full potential of away-from-home tissue sales recovery. Cost inflation pushed up prices considerably in 2022, causing current value growth to spike...

Euromonitor International's Away-from-Home Tissue and Hygiene in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Away-From-Home Tissue and Hygiene in Lithuania
Euromonitor International
March 2023

List Of Contents And Tables

AWAY-FROM-HOME TISSUE AND HYGIENE IN LITHUANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Away-from-home is back to business

Jumbo toilet paper in high demand

Horeca supports AFH napkins category

PROSPECTS AND OPPORTUNITIES

Economic uncertainty will limit growth opportunities

Toilet paper and paper towels most in demand

Price will remain top of mind in cost-centric culture

CATEGORY DATA

Table 1 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022

Table 2 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 3 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2017-2022

Table 4 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2022

Table 5 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: Value 2022-2027

Table 6 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: % Value Growth 2022-2027

TISSUE AND HYGIENE IN LITHUANIA

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 7 Birth Rates 2017-2022

Table 8 Infant Population 2017-2022

Table 9 Female Population by Age 2017-2022

Table 10 Total Population by Age 2017-2022

Table 11 Households 2017-2022

Table 12 Forecast Infant Population 2022-2027

Table 13 Forecast Female Population by Age 2022-2027

Table 14 Forecast Total Population by Age 2022-2027

Table 15 Forecast Households 2022-2027

MARKET DATA

Table 16 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 17 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

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Table 18 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022
Table 19 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022
Table 20 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022
Table 21 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022
Table 22 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022
Table 23 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027
Table 24 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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