

Away-From-Home Tissue and Hygiene in Kazakhstan

Market Direction | 2023-03-10 | 19 pages | Euromonitor

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Report description:

In 2022, away-from-tissue registered healthy volume growth. With society fully opened in 2022, post pandemic lockdowns, this benefitted away-from-home tissue in particular. That being said, volume sales were still below pre pandemic levels. However, with high inflation, due to the energy crisis caused by the war in Ukraine, hospitality players traded down in order to control costs.

Euromonitor International's Away-from-Home Tissue and Hygiene in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Reduced funding for public health programmes

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