

## **Away-From-Home Tissue and Hygiene in Hong Kong, China**

Market Direction | 2023-03-10 | 20 pages | Euromonitor

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### **Report description:**

Volume sales of away-from-home tissue recorded a decline in 2022 due to the fifth wave of COVID-19, which emerged early in the year. This led to the return of social distancing measures and a semi-lockdown. Schools, offices, and foodservice establishments had to close during the first half of 2022, with consumers limiting their time spent outside of the home to avoid crowds. As a result, demand for away-from-home tissue declined as Hong Kong experienced limited mobility outside of the home until...

Euromonitor International's Away-from-Home Tissue and Hygiene in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
March 2023

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