

Away-From-Home Tissue and Hygiene in Egypt

Market Direction | 2023-03-09 | 19 pages | Euromonitor

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Report description:

In 2022, tourism continued to recover following the major drop seen due to COVID-19, with inbound tourism increasing by 135% and domestic tourism increasing by 9%. The currency devaluation made Egypt a more attractive destination for inbound tourists. In addition, the cold season in Europe is boosting tourism in warmer countries like Egypt, especially in 2022, as the prices of domestic energy was high in Europeans due to Russia's invasion of Ukraine.

Euromonitor International's Away-from-Home Tissue and Hygiene in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The business/industry channel records a positive contribution to sales

Rising consumption of toilet paper due to increased hospital visits

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