

Away-From-Home Tissue and Hygiene in Egypt

Market Direction | 2023-03-09 | 19 pages | Euromonitor

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Report description:

In 2022, tourism continued to recover following the major drop seen due to COVID-19, with inbound tourism increasing by 135% and domestic tourism increasing by 9%. The currency devaluation made Egypt a more attractive destination for inbound tourists. In addition, the cold season in Europe is boosting tourism in warmer countries like Egypt, especially in 2022, as the prices of domestic energy was high in Europeans due to Russia's invasion of Ukraine.

Euromonitor International's Away-from-Home Tissue and Hygiene in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Away-From-Home Tissue and Hygiene in Egypt
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List Of Contents And Tables

AWAY-FROM-HOME TISSUE AND HYGIENE IN EGYPT

KEY DATA FINDINGS

2022 DEVELOPMENTS

Horeca channels drive volume growth, boosting away-from-home tissue

The business/industry channel records a positive contribution to sales

Rising consumption of toilet paper due to increased hospital visits

PROSPECTS AND OPPORTUNITIES

The tourism industry is set to rise across the forecast period, boosting sales

Volume sales of away-from-home adult incontinence will only slightly improve

Customers are unwilling to become brand loyal as they seek the best prices

CATEGORY DATA

Table 1 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022

Table 2 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 3 Sales of Away-From-Home Paper Towels by Type: % Value 2017-2022

Table 4 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2017-2022

Table 5 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2022

Table 6 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2022-2027

Table 7 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2022-2027

TISSUE AND HYGIENE IN EGYPT

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture

2022 key trends

COMPETITIVE LANDSCAPE

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 8 Birth Rates 2017-2022

Table 9 Infant Population 2017-2022

Table 10 Female Population by Age 2017-2022

Table 11 Total Population by Age 2017-2022

Table 12 Households 2017-2022

Table 13 Forecast Infant Population 2022-2027

Table 14 Forecast Female Population by Age 2022-2027

Table 15 Forecast Total Population by Age 2022-2027

Table 16 Forecast Households 2022-2027

MARKET DATA

Table 17 □Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 18 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Table 19 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022

Table 20 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022

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Table 21 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2017-2022

Table 22 □Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022

Table 23 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022

Table 24 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027

Table 25 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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