

Away-From-Home Tissue and Hygiene in Denmark

Market Direction | 2023-03-08 | 21 pages | Euromonitor

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Report description:

There was a pronounced spike in unit price points in 2022, which impacted away-from-home tissue and hygiene in Denmark. Rising costs of energy, materials, labour and shipping resulted in manufacturers increasing price points. In addition to value sales being driven by inflation, there was a strong desire and willingness to spend on previously restricted activities due to the COVID-19 pandemic. This included foodservice, leisure and travel, with the removal of COVID-19 restrictions leading to pos...

Euromonitor International's Away-from-Home Tissue and Hygiene in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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