

Away-From-Home Tissue and Hygiene in Bulgaria

Market Direction | 2023-03-08 | 21 pages | Euromonitor

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Report description:

2022 was a very good year for sales of AFH tissue and hygiene in Bulgaria as the complete lifting of COVID-19 quarantine restrictions meant that the local population were spending far more of their time outside of the home. This represented an acceleration of the positive performance recorded in the category during 2021, when the relaxation of COVID-19 control measures led to robust sales growth and a major improvement from the very negative growth recorded across AFH tissue and hygiene at the p...

Euromonitor International's Away-from-Home Tissue and Hygiene in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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