

Away-From-Home Tissue and Hygiene in Argentina

Market Direction | 2023-03-08 | 21 pages | Euromonitor

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Report description:

Following a rapid rebound in 2021, growth in AFH tissue volume sales slowed considerably in 2022 as consumption patterns began to stabilise. Nonetheless, with the continued easing of the pandemic and the ending of most official mitigation measures leading more Argentinians to resume their normal routines and spend less time at home, demand in all categories remained buoyant. In particular, volume growth was bolstered by the return of more people to the office and increased levels of socialising...

Euromonitor International's Away-from-Home Tissue and Hygiene in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Population ageing underpins steady demand for AFH adult incontinence products

AFH tissue remains fiercely competitive

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