

American Express Co in Consumer Finance (World)

Global Strategy | 2023-03-06 | 36 pages | Euromonitor

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American Express is a diverse financial services provider and is one of the largest card issuers and card networks globally. In financial products, the company is best known for its charge and commercial card products. American Express is one of the few international networks that also acts as an issuer for a large portion of its total cards. The company generates most of its purchase volume from the US but has a presence in every region of the world.

Euromonitor International's American Express Co in Consumer Finance (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Consumer Finance industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Consumer Lending, E-Commerce in Proximity Location by Industry, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Finance market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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