

North America & Europe Waterproofing Membranes Market Research Report Forecast to 2030

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Report description:

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Market Overview

The North America & Europe waterproofing membranes market is projected to register a CAGR of 7.30% to reach USD 24,310.59 million by the end of 2030. The growing demand for waterproofing membranes is due to economic development, increasing urbanization, and industrialization in emerging economies. Additionally, increasing investments to build infrastructure are also driving the consumption of waterproofing membranes. Waterproofing membranes find a wide array of usage, including wet rooms, roofs, water, sewage treatment plants, retaining walls, building foundations, and tunnels. Rising consumer consciousness regarding the product advantages along with the adoption of new materials such as geomembranes is expected to further propel the product demand over the projected time. Bitumen waterproofing membranes are extensively used in building & construction activities as they provide superior waterproofing and rustproofing features. Bituminous waterproofing membranes are perfect for waterproofing roofs, basements, below-ground structures, bridges, and other structures. These membranes are resistant to extreme weather conditions, have excellent mechanical properties, and have high resistance to mechanical damage and punctures.

Several regulations have been enforced for the production and use of waterproofing membranes. For instance, use for various applications, including designing and installing membranes and flashings in kitchens, bathrooms, and laundries in residential buildings, should be made and tested per AS/NZS 4858:2004, wet area membranes. However, the market is subjected to the lack of experts regarding the use of the right type of membrane for durable structures such as basements, decks, watercraft, and others. This is expected to act as a restraint for the market for waterproofing membranes during the forecast period. In addition, fluctuating raw materials prices of polypropylene and bitumen obtained from crude oil further restrict the market growth.

Market Segmentation

According to MRFR analysis, the North America & Europe waterproofing membrane market has been segmented based on type, technology, application, and region. Based on type, the market has been divided into sheet membranes (polyvinyl chloride, ethylene propylene diene terpolymer, bituminous, and others) and liquid applied membranes (acrylic, bituminous, polyurethane,

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and others). By technology, the market has been classified into solvent-based, water-based, and moisture cure. By application, the North America & Europe waterproofing membrane market has been classified into roofing, building structures, water and waste management, landfills & tunnels, bridges and highways, and others. The market in North America held the largest share of 50.46% in 2020. The dominance of the regional market is mainly attributed to the significant growth due to rapid industrialization on account of increasing construction projects and housing developments in the region.

Major Players

BASF SE, Sika AG, Carlisle Construction Materials, Mapei, RPM International, and Bostik.

COVID 19 Impacts

We are continuously tracking the impact of the COVID-19 pandemic on various industries and verticals within all domains. Our research reports include the same and help you understand the drop and rise, owing to the impact of COVID-19 on industries. Also, we help you to identify the gap between the demand and supply of your interested market. Moreover, the report helps you with the analysis, amended government regulations, and many other useful insights.

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