

Polyurethane Adhesives Market by Resin Type (Thermoset, Thermoplastic), Technology (Solvent-borne, 100% solids, Dispersion), End-use Industry (Automotive, Construction, Packaging, Footwear, Industrial, and Furniture), Region - Global Forecast to 2027

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Report description:

The Polyurethane Adhesives market is projected to grow from USD 8.1 Billion in 2022 to USD 10.3 Billion by 2027, at a CAGR of 5.0% between 2022-2027. Disruption in raw material value chain due to economic recession and stringent regulations in North America and Europe has imposed potential restraints to the Polyurethane Adhesives market.

"Thermoset based Polyurethane Adhesives segment is estimated to be the largest segment of the market."

Thermoset resins are made of polymers joined together by chemical bonds, which acquire a highly crosslinked polymer structure. They solidify when cured by mixing and/or heating and cannot be remolded once cured. These resins offer excellent resistance to solvents and chemicals, can withstand high temperature, low application temperature, and high creep resistance, and are suitable for high-temperature sensitive substrates. Thermosets are widely used for load-bearing applications owing to their superior strength and resistance.

"China to gain the maximum market share of Polyurethane Adhesives in Asia Pacific during the forecast period."

According to the World Bank, China is the second-largest economy in the world. According to Statista, the Chinese manufacturing purchasing managers index (PMI) was recorded as 51.9% by 31st December 2020, and it reduced by 1.8% in August 2021. This implies that the Chinese adhesives market will expand in later years. Many major players are investing in the country to build new manufacturing facilities due to cheap labor and accessible raw materials.

The construction industry in China is expected to witness increasing developments due to the implementation of industrial policies

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and market promotion. The polyurethane adhesives market in China is driven by the rising demand from new construction and renovation activities, government and private investment in residential and non-residential projects, and growing consumer spending power. Increasing population, improved lifestyle, cheap labor, and restructured environmental regulations are also expected to fuel the demand for polyurethane adhesives in the country.

Extensive primary interviews have been conducted, and information has been gathered from secondary research to determine and verify the market size of several segments and sub-segments.

Breakdown of Primary Interviews:

- By Company Type: Tier 1 - 46%, Tier 2 - 36%, and Tier 3 - 18%
- By Designation: C Level - 27%, D Level - 10%, and Others - 55%
- By Region: Asia Pacific - 55%, North America - 18%, Europe - 9%, South America-9%, and the Middle East & Africa - 9%

The key companies profiled in this report are Henkel AG & Co. KGAA (Germany), H.B. Fuller Company (US), Dow Inc. (US), Sika AG (Switzerland), and 3M Company (US).

Research Coverage:

Polyurethane Adhesives Market by Type (Thermoset & Thermoplastic), by Technology (Solvent-borne, 100% solids, Dispersion), by End-use industry (Automotive, Building & Construction, Packaging, Leather & Footwear, General Industrial, and Furniture & Decoration) and Region (North America, Europe, Asia Pacific, South America, and Middle East & Africa).

Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses - industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

- Market Penetration: Comprehensive information on Polyurethane Adhesives offered by top players in the market
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the market
- Market Development: Comprehensive information about lucrative emerging markets - the report analyzes the market for Polyurethane Adhesives across regions
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the market
- Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the market.

Table of Contents:

- 1□INTRODUCTION□29
- 1.1□STUDY OBJECTIVES□29
- 1.2□MARKET DEFINITION□29
- 1.2.1□MARKET INCLUSIONS□30
- 1.2.2□MARKET EXCLUSIONS□30
- 1.3□MARKET SEGMENTATION□30
- 1.3.1□REGIONS COVERED□31

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1.3.2	YEARS CONSIDERED	31
1.4	CURRENCY CONSIDERED	32
1.5	UNIT CONSIDERED	32
1.6	STAKEHOLDERS	32
1.7	SUMMARY OF CHANGES	32
2	RESEARCH METHODOLOGY	33
2.1	RESEARCH DATA	33
	FIGURE 1 POLYURETHANE ADHESIVES MARKET: RESEARCH DESIGN	33
2.1.1	SECONDARY DATA	34
2.1.1.1	Key data from secondary sources	34
2.1.2	PRIMARY DATA	34
2.1.2.1	Key data from primary sources	35
2.1.2.2	Key industry insights	35
2.1.2.3	Breakdown of primary interviews	36
2.1.2.4	Primary data sources	36
2.2	MARKET SIZE ESTIMATION	36
2.2.1	BOTTOM-UP APPROACH	37
	FIGURE 2 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH	37
2.2.2	TOP-DOWN APPROACH	38
	FIGURE 3 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH	38
2.3	IMPACT OF RECESSION	39
	FIGURE 4 MAJOR FACTORS RESPONSIBLE FOR GLOBAL RECESSION AND THEIR IMPACT ON POLYURETHANE ADHESIVES MARKET	39
2.4	DATA TRIANGULATION	40
	FIGURE 5 POLYURETHANE ADHESIVES MARKET: DATA TRIANGULATION	40
2.5	RESEARCH ASSUMPTIONS	41
2.6	RESEARCH LIMITATIONS	41
2.7	RISK ANALYSIS	42
2.8	GROWTH RATE ASSUMPTIONS	42
	?	
3	EXECUTIVE SUMMARY	43
	TABLE 1 POLYURETHANE ADHESIVES MARKET SNAPSHOT, 2022 VS. 2027	44
	FIGURE 6 THERMOSET TO BE LEADING SEGMENT OF POLYURETHANE ADHESIVES MARKET	44
	FIGURE 7 100% SOLIDS TO BE LARGEST TECHNOLOGY SEGMENT OF POLYURETHANE ADHESIVES MARKET	45
	FIGURE 8 AUTOMOTIVE END-USE INDUSTRY TO LEAD POLYURETHANE ADHESIVES MARKET DURING FORECAST PERIOD	46
	FIGURE 9 ASIA PACIFIC ACCOUNTS FOR LARGEST SHARE OF POLYURETHANE ADHESIVES MARKET	47
4	PREMIUM INSIGHTS	48
4.1	ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN POLYURETHANE ADHESIVES MARKET	48
	FIGURE 10 POLYURETHANE ADHESIVES MARKET TO WITNESS MODERATE GROWTH DURING FORECAST PERIOD	48
4.2	POLYURETHANE ADHESIVES MARKET, BY TECHNOLOGY	48
	FIGURE 11 100% SOLIDS TO REMAIN LARGEST SEGMENT OF POLYURETHANE ADHESIVES MARKET	48
4.3	POLYURETHANE ADHESIVES MARKET, DEVELOPED VS. EMERGING ECONOMIES	49
	FIGURE 12 EMERGING ECONOMIES TO GROW FASTER THAN DEVELOPED ECONOMIES	49
4.4	POLYURETHANE ADHESIVES MARKET IN ASIA PACIFIC, BY END-USE INDUSTRY AND COUNTRY, 2022	49
	FIGURE 13 AUTOMOTIVE SEGMENT AND CHINA ACCOUNTED FOR LARGEST SHARES	49
4.5	POLYURETHANE ADHESIVES MARKET, BY KEY COUNTRIES	50
	FIGURE 14 INDIA TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD	50
5	MARKET OVERVIEW	51

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5.1	INTRODUCTION	51
5.2	VALUE CHAIN ANALYSIS	51
	FIGURE 15	POLYURETHANE ADHESIVES MARKET: VALUE CHAIN ANALYSIS
5.3	MARKET DYNAMICS	52
	FIGURE 16	DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN POLYURETHANE ADHESIVES MARKET
5.3.1	DRIVERS	52
5.3.1.1	Versatility of polyurethane adhesives	52
5.3.1.2	Increasing demand from automotive industry	53
5.3.2	RESTRAINTS	53
5.3.2.1	Environmental regulations in North America and Europe	53
5.3.2.2	Disruption in raw material value chain due to economic recession	53
5.3.3	OPPORTUNITIES	54
5.3.3.1	Growing urbanization and construction industry	54
5.3.3.2	Greater opportunities in Asia Pacific and Middle East	54
5.3.4	CHALLENGES	54
5.3.4.1	Application determined by various external factors	54
5.4	PORTER'S FIVE FORCES ANALYSIS	55
	FIGURE 17	POLYURETHANE ADHESIVES MARKET: PORTER'S FIVE FORCES ANALYSIS
	TABLE 2	IMPACT OF PORTER'S FIVE FORCES ON POLYURETHANE ADHESIVES MARKET
5.4.1	THREAT OF NEW ENTRANTS	56
5.4.2	THREAT OF SUBSTITUTES	56
5.4.3	BARGAINING POWER OF BUYERS	56
5.4.4	BARGAINING POWER OF SUPPLIERS	57
5.4.5	INTENSITY OF COMPETITIVE RIVALRY	57
5.5	MACRO INDICATOR ANALYSIS	57
5.5.1	INTRODUCTION	57
5.5.2	TRENDS AND FORECAST OF GDP	57
	TABLE 3	TRENDS AND FORECAST OF GDP, PERCENTAGE CHANGE, 2019-2027
5.5.3	TRENDS AND FORECAST OF APPLIANCE INDUSTRY	59
	FIGURE 18	REVENUE IN GLOBAL HOUSEHOLD APPLIANCE INDUSTRY (2013-2026)
	FIGURE 19	TRENDS AND FORECAST OF GLOBAL APPLIANCE DISTRIBUTION CHANNEL
5.5.4	TRENDS IN AUTOMOTIVE INDUSTRY	60
	TABLE 4	AUTOMOBILE PRODUCTION, BY REGION, 2018-2021
5.5.5	TRENDS AND FORECAST OF CONSTRUCTION INDUSTRY	62
	FIGURE 20	GLOBAL SPENDING IN CONSTRUCTION INDUSTRY, 2014-2035
5.5.6	TRENDS AND FORECAST OF FURNITURE INDUSTRY	63
	FIGURE 21	GLOBAL FURNITURE INDUSTRY, 2020-2027
5.5.7	TRENDS IN FOOTWEAR INDUSTRY	64
	FIGURE 22	DISTRIBUTION OF FOOTWEAR PRODUCTION (QUANTITY), BY CONTINENT, 2021
	TABLE 5	TOP 10 FOOTWEAR CONSUMERS (QUANTITY), 2021
5.5.8	TRENDS IN AEROSPACE INDUSTRY	65
	TABLE 6	GROWTH INDICATORS OF AEROSPACE INDUSTRY, 2015-2033
	TABLE 7	GROWTH INDICATORS OF AEROSPACE INDUSTRY, BY REGION, 2015-2033
5.6	TRADE ANALYSIS	65
	TABLE 8	COUNTRY-WISE IMPORT VALUE DATA IN USD THOUSAND, 2019-2021
	TABLE 9	COUNTRY-WISE EXPORT VALUE DATA IN USD THOUSAND, 2019-2021
5.7	REGULATIONS	77

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5.7.1	LEED STANDARDS	77
TABLE 10	ARCHITECTURAL APPLICATIONS	77
TABLE 11	SPECIALTY APPLICATIONS	77
TABLE 12	SUBSTRATE-SPECIFIC APPLICATIONS	78
TABLE 13	END-USE INDUSTRY LIMITS	78
5.8	PATENT ANALYSIS	78
5.8.1	METHODOLOGY	78
5.8.2	PUBLICATION TRENDS	78
FIGURE 23	PUBLICATION TRENDS, 2016-2023	79
FIGURE 24	NUMBER OF PATENTS PUBLISHED, 2016-2023	79
5.8.3	TOP JURISDICTION	80
FIGURE 25	PATENTS PUBLISHED BY JURISDICTION, 2016-2023	80
5.8.4	TOP APPLICANTS	80
FIGURE 26	PATENTS PUBLISHED BY MAJOR APPLICANTS, 2016-2023	80
TABLE 14	TOP 10 PATENT OWNERS (US)	81
6	POLYURETHANE ADHESIVES MARKET, BY TYPE	82
6.1	INTRODUCTION	83
6.1.1	ONE-COMPONENT	84
6.1.2	TWO-COMPONENT	84
6.1.3	REACTIVE HOT MELTS (RHMS)	84
6.1.4	MAIN FEATURES AND CHARACTERISTICS	84
TABLE 15	ADVANTAGES AND DISADVANTAGES OF POLYURETHANE ADHESIVES	85
FIGURE 27	THERMOSET SEGMENT TO LEAD POLYURETHANE ADHESIVES MARKET	85
TABLE 16	POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION)	85
TABLE 17	POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION)	86
TABLE 18	POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (KILOTON)	86
TABLE 19	POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (KILOTON)	86
6.2	THERMOPLASTIC	86
6.2.1	ADJUSTABLE SEALING TEMPERATURES AND CUSTOM FORMULATIONS TO DRIVE MARKET	86
TABLE 20	THERMOPLASTIC POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)	87
TABLE 21	THERMOPLASTIC POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION)	88
TABLE 22	THERMOPLASTIC POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (KILOTON)	88
TABLE 23	THERMOPLASTIC POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (KILOTON)	88
6.3	THERMOSET	89
6.3.1	GENERAL INDUSTRIAL SEGMENT TO INCREASE DEMAND FOR THERMOSET POLYURETHANE ADHESIVES	89
TABLE 24	THERMOSET POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)	90
TABLE 25	THERMOSET POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION)	90
TABLE 26	THERMOSET POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (KILOTON)	90
TABLE 27	THERMOSET POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (KILOTON)	91
?		
7	POLYURETHANE ADHESIVES MARKET, BY TECHNOLOGY	92
7.1	INTRODUCTION	93
FIGURE 28	100% SOLIDS SEGMENT TO LEAD POLYURETHANE ADHESIVES MARKET	93
TABLE 28	POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (USD MILLION)	93
TABLE 29	POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (USD MILLION)	94
TABLE 30	POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (KILOTON)	94
TABLE 31	POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (KILOTON)	94

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7.2 SOLVENT-BORNE TECHNOLOGY 95

7.2.1 COMPATIBILITY WITH VARIOUS SUBSTRATES TO DRIVE MARKET 95

TABLE 32 SOLVENT-BORNE POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION) 95

TABLE 33 SOLVENT-BORNE POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 96

TABLE 34 SOLVENT-BORNE POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (KILOTON) 96

TABLE 35 SOLVENT-BORNE POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (KILOTON) 96

7.3 100% SOLIDS TECHNOLOGY 97

7.3.1 LOWER VOC EMISSIONS THAN OTHER MAJOR RESINS TO BOOST MARKET 97

TABLE 36 100% SOLIDS-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION) 97

TABLE 37 100% SOLIDS-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 98

TABLE 38 100% SOLIDS-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (KILOTON) 98

TABLE 39 100% SOLIDS-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (KILOTON) 98

7.4 DISPERSION 99

7.4.1 INCREASING GOVERNMENT REGULATIONS REGARDING VOC EMISSIONS TO PROPEL MARKET 99

TABLE 40 DISPERSION-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION) 99

TABLE 41 DISPERSION-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 100

TABLE 42 DISPERSION-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (KILOTON) 100

TABLE 43 DISPERSION-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (KILOTON) 100

7.5 OTHERS 101

TABLE 44 OTHER TECHNOLOGIES-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION) 101

TABLE 45 OTHER TECHNOLOGIES-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION) 102

TABLE 46 OTHER TECHNOLOGIES-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (KILOTON) 102

TABLE 47 OTHER TECHNOLOGIES-BASED POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (KILOTON) 102

8 POLYURETHANE ADHESIVES MARKET, BY END-USE INDUSTRY 103

8.1 INTRODUCTION 104

FIGURE 29 AUTOMOTIVE TO BE LARGEST END-USE INDUSTRY OF POLYURETHANE ADHESIVES 104

TABLE 48 POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION) 105

TABLE 49 POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION) 105

TABLE 50 POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (KILOTON) 105

TABLE 51 POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (KILOTON) 106

8.2 AUTOMOTIVE 106

8.2.1 RISING DEMAND FOR LIGHTWEIGHT VEHICLES TO BOOST MARKET 106

TABLE 52 POLYURETHANE ADHESIVES MARKET SIZE IN AUTOMOTIVE END-USE INDUSTRY, BY REGION, 2018-2021 (USD MILLION) 107

TABLE 53 POLYURETHANE ADHESIVES MARKET SIZE IN AUTOMOTIVE END-USE INDUSTRY, BY REGION, 2022-2027 (USD MILLION) 107

TABLE 54 POLYURETHANE ADHESIVES MARKET SIZE IN AUTOMOTIVE END-USE INDUSTRY, BY REGION, 2018-2021 (KILOTON) 107

TABLE 55 POLYURETHANE ADHESIVES MARKET SIZE IN AUTOMOTIVE END-USE INDUSTRY, BY REGION, 2022-2027 (KILOTON) 108

8.3 BUILDING & CONSTRUCTION 108

8.3.1 INCREASING DEMAND FROM RESIDENTIAL HOUSING SEGMENT TO DRIVE MARKET 108

TABLE 56 POLYURETHANE ADHESIVES MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2018-2021 (USD MILLION) 109

TABLE 57 POLYURETHANE ADHESIVES MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2022-2027 (USD MILLION) 109

TABLE 58 POLYURETHANE ADHESIVES MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2018-2021 (KILOTON) 110

TABLE 59 POLYURETHANE ADHESIVES MARKET SIZE IN BUILDING & CONSTRUCTION END-USE INDUSTRY, BY REGION, 2022-2027

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(KILOTON)110

8.4 PACKAGING111

8.4.1 HIGH USE OF FLEXIBLE LAMINATES IN FOOD, MEDICAL, AND E-COMMERCE SEGMENTS TO PROPEL MARKET111

TABLE 60 POLYURETHANE ADHESIVES MARKET SIZE IN PACKAGING END-USE INDUSTRY, BY REGION, 2018-2021 (USD MILLION)112

TABLE 61 POLYURETHANE ADHESIVES MARKET SIZE IN PACKAGING END-USE INDUSTRY, BY REGION, 2022-2027 (USD MILLION)112

TABLE 62 POLYURETHANE ADHESIVES MARKET SIZE IN PACKAGING END-USE INDUSTRY, BY REGION, 2018-2021 (KILOTON)112

TABLE 63 POLYURETHANE ADHESIVES MARKET SIZE IN PACKAGING END-USE INDUSTRY, BY REGION, 2022-2027 (KILOTON)113

8.5 LEATHER & FOOTWEAR113

8.5.1 FLEXIBILITY, STRENGTH, AND DURABILITY OF POLYURETHANE ADHESIVES TO FAVOR MARKET GROWTH113

TABLE 64 POLYURETHANE ADHESIVES MARKET SIZE IN LEATHER & FOOTWEAR END-USE INDUSTRY, BY REGION, 2018-2021 (USD MILLION)114

TABLE 65 POLYURETHANE ADHESIVES MARKET SIZE IN LEATHER & FOOTWEAR END-USE INDUSTRY, BY REGION, 2022-2027 (USD MILLION)114

TABLE 66 POLYURETHANE ADHESIVES MARKET SIZE IN LEATHER & FOOTWEAR END-USE INDUSTRY, BY REGION, 2018-2021 (KILOTON)114

TABLE 67 POLYURETHANE ADHESIVES MARKET SIZE IN LEATHER & FOOTWEAR END-USE INDUSTRY, BY REGION, 2022-2027 (KILOTON)115

8.6 GENERAL INDUSTRIAL115

8.6.1 NON-TOXICITY AND ECO-FRIENDLINESS OF POLYURETHANE ADHESIVES TO DRIVE MARKET115

TABLE 68 POLYURETHANE ADHESIVES MARKET SIZE IN GENERAL INDUSTRIAL SEGMENT, BY REGION, 2018-2021 (USD MILLION)116

TABLE 69 POLYURETHANE ADHESIVES MARKET SIZE IN GENERAL INDUSTRIAL SEGMENT, BY REGION, 2022-2027 (USD MILLION)116

TABLE 70 POLYURETHANE ADHESIVES MARKET SIZE IN GENERAL INDUSTRIAL SEGMENT, BY REGION, 2018-2021 (KILOTON)116

TABLE 71 POLYURETHANE ADHESIVES MARKET SIZE IN GENERAL INDUSTRIAL SEGMENT, BY REGION, 2022-2027 (KILOTON)117

8.7 FURNITURE & DECORATION117

8.7.1 RECOVERY IN CONSTRUCTION INDUSTRY TO DRIVE MARKET IN WOODWORKING SEGMENT117

TABLE 72 POLYURETHANE ADHESIVES MARKET SIZE IN FURNITURE & DECORATION END-USE INDUSTRY, BY REGION, 2018-2021 (USD MILLION)118

TABLE 73 POLYURETHANE ADHESIVES MARKET SIZE IN FURNITURE & DECORATION END-USE INDUSTRY, BY REGION, 2022-2027 (USD MILLION)118

TABLE 74 POLYURETHANE ADHESIVES MARKET SIZE IN FURNITURE & DECORATION END-USE INDUSTRY, BY REGION, 2018-2021 (KILOTON)118

TABLE 75 POLYURETHANE ADHESIVES MARKET SIZE IN FURNITURE & DECORATION END-USE INDUSTRY, BY REGION, 2022-2027 (KILOTON)119

8.8 OTHERS119

TABLE 76 POLYURETHANE ADHESIVES MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2018-2021 (USD MILLION)120

TABLE 77 POLYURETHANE ADHESIVES MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2022-2027 (USD MILLION)120

TABLE 78 POLYURETHANE ADHESIVES MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2018-2021 (KILOTON)120

TABLE 79 POLYURETHANE ADHESIVES MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2022-2027 (KILOTON)121

?

9 POLYURETHANE ADHESIVES MARKET, BY REGION122

9.1 INTRODUCTION123

FIGURE 30 ASIA PACIFIC TO REGISTER HIGHEST CAGR BETWEEN 2022 AND 2027123

TABLE 80 POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (USD MILLION)123

TABLE 81 POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (USD MILLION)124

TABLE 82 POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2018-2021 (KILOTON)124

TABLE 83 POLYURETHANE ADHESIVES MARKET SIZE, BY REGION, 2022-2027 (KILOTON)124

9.2 ASIA PACIFIC125

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FIGURE 31 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SNAPSHOT 126

TABLE 84 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION) 126

TABLE 85 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION) 127

TABLE 86 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (KILOTON) 127

TABLE 87 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (KILOTON) 127

TABLE 88 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (USD MILLION) 127

TABLE 89 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (USD MILLION) 128

TABLE 90 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (KILOTON) 128

TABLE 91 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (KILOTON) 128

TABLE 92 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION) 129

TABLE 93 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION) 129

TABLE 94 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (KILOTON) 129

TABLE 95 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (KILOTON) 130

TABLE 96 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION) 130

TABLE 97 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION) 131

TABLE 98 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2018-2021 (KILOTON) 131

TABLE 99 ASIA PACIFIC: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2022-2027 (KILOTON) 132

9.2.1 CHINA 132

9.2.1.1 Largest polyurethane adhesives market in Asia Pacific 132

?

9.2.2 JAPAN 133

9.2.2.1 Infrastructural developments to boost demand 133

9.2.3 SOUTH KOREA 134

9.2.3.1 Growth in automotive industry to fuel demand 134

9.2.4 INDIA 134

9.2.4.1 Government initiatives to boost economy to contribute to market growth 134

9.2.5 TAIWAN 135

9.2.5.1 Growth in construction industry to positively influence market growth 135

9.2.6 THAILAND 135

9.2.6.1 Growing automotive sector to contribute to market growth 135

9.2.7 MALAYSIA 136

9.2.7.1 Favorable business policies to spur market growth 136

9.2.8 REST OF ASIA PACIFIC 136

9.3 NORTH AMERICA 136

FIGURE 32 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SNAPSHOT 137

TABLE 100 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION) 138

TABLE 101 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION) 138

TABLE 102 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (KILOTON) 138

TABLE 103 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (KILOTON) 138

TABLE 104 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (USD MILLION) 139

TABLE 105 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (USD MILLION) 139

TABLE 106 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (KILOTON) 139

TABLE 107 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (KILOTON) 140

TABLE 108 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION) 140

TABLE 109 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION) 140

TABLE 110 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (KILOTON) 141

TABLE 111 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (KILOTON) 141

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TABLE 112 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION) 141

TABLE 113 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION) 142

TABLE 114 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2018-2021 (KILOTON) 142

TABLE 115 NORTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2022-2027 (KILOTON) 142

9.3.1 US 143

9.3.1.1 Growth in major end-use industries to boost demand 143

9.3.2 CANADA 143

9.3.2.1 Automotive sector to drive demand for polyurethane adhesives 143

9.3.3 MEXICO 144

9.3.3.1 Growing use of polyurethane adhesives in automotive industry to drive market 144

9.4 EUROPE 145

FIGURE 33 EUROPE: POLYURETHANE ADHESIVES MARKET SNAPSHOT 146

TABLE 116 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION) 146

TABLE 117 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION) 147

TABLE 118 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (KILOTON) 147

TABLE 119 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (KILOTON) 147

TABLE 120 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (USD MILLION) 147

TABLE 121 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (USD MILLION) 148

TABLE 122 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (KILOTON) 148

TABLE 123 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (KILOTON) 148

TABLE 124 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION) 149

TABLE 125 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION) 149

TABLE 126 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (KILOTON) 149

TABLE 127 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (KILOTON) 150

TABLE 128 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION) 150

TABLE 129 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION) 151

TABLE 130 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2018-2021 (KILOTON) 151

TABLE 131 EUROPE: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2022-2027 (KILOTON) 151

9.4.1 GERMANY 152

9.4.1.1 Changing trends in food packaging industry to increase demand 152

9.4.2 FRANCE 152

9.4.2.1 Construction and automotive industries to boost market 152

9.4.3 ITALY 153

9.4.3.1 Aerospace and automotive industries to offer growth potential 153

9.4.4 UK 154

9.4.4.1 Implementation of innovative and energy-efficient technologies in household appliances to drive market 154

9.4.5 REST OF EUROPE 154

9.5 SOUTH AMERICA 154

FIGURE 34 SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SNAPSHOT 155

TABLE 132 SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION) 155

TABLE 133 SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION) 155

TABLE 134 SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (KILOTON) 156

TABLE 135 SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (KILOTON) 156

TABLE 136 SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (USD MILLION) 156

TABLE 137 SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (USD MILLION) 156

TABLE 138 SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (KILOTON) 157

TABLE 139 SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (KILOTON) 157

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TABLE 140	SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION)	157
TABLE 141	SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION)	158
TABLE 142	SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (KILOTON)	158
TABLE 143	SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (KILOTON)	158
TABLE 144	SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)	159
TABLE 145	SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)	159
TABLE 146	SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2018-2021 (KILOTON)	159
TABLE 147	SOUTH AMERICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2022-2027 (KILOTON)	159
9.5.1	BRAZIL	160
9.5.1.1	Automotive industry to boost demand for polyurethane adhesives	160
9.5.2	ARGENTINA	160
9.5.2.1	Improving economy to propel market	160
9.5.3	REST OF SOUTH AMERICA	161
9.6	MIDDLE EAST & AFRICA	161
FIGURE 35	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SNAPSHOT	161
TABLE 148	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (USD MILLION)	162
TABLE 149	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (USD MILLION)	162
TABLE 150	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2018-2021 (KILOTON)	162
TABLE 151	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TYPE, 2022-2027 (KILOTON)	162
TABLE 152	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (USD MILLION)	163
TABLE 153	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (USD MILLION)	163
TABLE 154	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2018-2021 (KILOTON)	163
TABLE 155	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY TECHNOLOGY, 2022-2027 (KILOTON)	164
TABLE 156	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (USD MILLION)	164
TABLE 157	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (USD MILLION)	164
TABLE 158	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2018-2021 (KILOTON)	165
TABLE 159	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY END-USE INDUSTRY, 2022-2027 (KILOTON)	165
TABLE 160	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2018-2021 (USD MILLION)	165
TABLE 161	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2022-2027 (USD MILLION)	166
TABLE 162	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2018-2021 (KILOTON)	166
TABLE 163	MIDDLE EAST & AFRICA: POLYURETHANE ADHESIVES MARKET SIZE, BY COUNTRY, 2022-2027 (KILOTON)	166
9.6.1	SAUDI ARABIA	167
9.6.1.1	Increasing local car sales to support market	167
9.6.2	SOUTH AFRICA	167
9.6.2.1	Rising awareness about advantages of polyurethane adhesives among local manufacturers to drive market	167
9.6.3	REST OF MIDDLE EAST & AFRICA	167
10	COMPETITIVE LANDSCAPE	168
10.1	OVERVIEW	168
TABLE 164	OVERVIEW OF STRATEGIES ADOPTED BY KEY POLYURETHANE ADHESIVES MARKET PLAYERS	168
10.2	COMPANY EVALUATION QUADRANT MATRIX: DEFINITIONS AND METHODOLOGY, 2022	169
10.2.1	STARS	169
10.2.2	EMERGING LEADERS	169
10.2.3	PERVASIVE PLAYERS	169
10.2.4	PARTICIPANTS	169

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FIGURE 36	COMPETITIVE LEADERSHIP MAPPING OF TIER-1 PLAYERS, 2022	170
10.3	STRENGTH OF PRODUCT PORTFOLIO	171
10.4	SMALL AND MEDIUM-SIZED ENTERPRISE (SME) MATRIX, 2022	172
10.4.1	PROGRESSIVE COMPANIES	172
10.4.2	RESPONSIVE COMPANIES	172
10.4.3	STARTING BLOCKS	172
10.4.4	DYNAMIC COMPANIES	172
FIGURE 37	COMPETITIVE LEADERSHIP MAPPING OF SMALL AND MEDIUM-SIZED ENTERPRISES, 2022	173
10.5	REVENUE ANALYSIS	174
FIGURE 38	REVENUE ANALYSIS OF TOP PLAYERS, 2016-2021	174
10.5.1	HENKEL AG & CO. KGAA	174
10.5.2	H.B. FULLER COMPANY	174
10.5.3	DOW INC.	175
10.5.4	SIKA AG	175
10.5.5	3M COMPANY	175
10.6	MARKET RANKING ANALYSIS	175
TABLE 165	MARKET RANKING ANALYSIS, 2021	176
10.7	STRATEGIC DEVELOPMENTS	176
TABLE 166	DEALS, 2016-2022	176
11	COMPANY PROFILES	179
11.1	MAJOR PLAYERS	179
	(Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View)*	
11.1.1	HENKEL AG & CO. KGAA	179
TABLE 167	HENKEL AG & CO. KGAA: COMPANY OVERVIEW	179
FIGURE 39	HENKEL AG & CO. KGAA: COMPANY SNAPSHOT	180
TABLE 168	HENKEL AG & CO. KGAA: DEALS	182
11.1.2	H.B. FULLER COMPANY	184
TABLE 169	H.B. FULLER COMPANY: COMPANY OVERVIEW	184
FIGURE 40	H.B. FULLER COMPANY: COMPANY SNAPSHOT	184
TABLE 170	H.B. FULLER COMPANY: DEALS	186
11.1.3	DOW INC.	188
TABLE 171	DOW INC.: COMPANY OVERVIEW	188
FIGURE 41	DOW INC.: COMPANY SNAPSHOT	189
11.1.4	SIKA AG	191
TABLE 172	SIKA AG: COMPANY OVERVIEW	191
FIGURE 42	SIKA AG: COMPANY SNAPSHOT	191
11.1.5	3M COMPANY	193
TABLE 173	3M COMPANY: COMPANY OVERVIEW	193
FIGURE 43	3M COMPANY: COMPANY SNAPSHOT	194
11.1.6	HUNTSMAN CORPORATION	196
TABLE 174	HUNTSMAN CORPORATION: COMPANY OVERVIEW	196
FIGURE 44	HUNTSMAN CORPORATION: COMPANY SNAPSHOT	196
11.1.7	ARKEMA (BOSTIK)	198
TABLE 175	ARKEMA (BOSTIK): COMPANY OVERVIEW	198
FIGURE 45	ARKEMA (BOSTIK): COMPANY SNAPSHOT	199
11.1.8	ILLINOIS TOOL WORKS INC.	200
TABLE 176	ILLINOIS TOOL WORKS INC.: COMPANY OVERVIEW	200

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FIGURE 46 ILLINOIS TOOL WORKS INC.: COMPANY SNAPSHOT 201

11.1.9 JOWAT SE 202

TABLE 177 JOWAT SE: COMPANY OVERVIEW 202

11.1.10 PARKER HANNIFIN CORPORATION 203

TABLE 178 PARKER HANNIFIN CORPORATION: COMPANY OVERVIEW 203

FIGURE 47 PARKER HANNIFIN CORPORATION: COMPANY SNAPSHOT 203

11.2 OTHER COMPANIES 205

11.2.1 DYMAX CORPORATION 205

TABLE 179 DYMAX CORPORATION: COMPANY OVERVIEW 205

11.2.2 FRANKLIN INTERNATIONAL 207

TABLE 180 FRANKLIN INTERNATIONAL: COMPANY OVERVIEW 207

11.2.3 HEXCEL CORPORATION 208

TABLE 181 HEXCEL CORPORATION: COMPANY OVERVIEW 208

11.2.4 SCOTT BADER COMPANY LTD. 209

TABLE 182 SCOTT BADER COMPANY LTD.: COMPANY OVERVIEW 209

11.2.5 MAPEI CORPORATION 210

TABLE 183 MAPEI CORPORATION: COMPANY OVERVIEW 210

11.2.6 MASTER BOND 211

TABLE 184 MASTER BOND: COMPANY OVERVIEW 211

11.2.7 PIDILITE INDUSTRIES LIMITED 212

TABLE 185 PIDILITE INDUSTRIES LIMITED: COMPANY OVERVIEW 212

11.2.8 DELO INDUSTRIE KLEBSTOFFE GMBH & CO. KGAA 213

TABLE 186 DELO INDUSTRIE KLEBSTOFFE GMBH & CO. KGAA: COMPANY OVERVIEW 213

11.2.9 PERMABOND LLC 214

TABLE 187 PERMABOND LLC: COMPANY OVERVIEW 214

11.2.10 PARSON ADHESIVES, INC. 215

TABLE 188 PARSON ADHESIVES, INC.: COMPANY OVERVIEW 215

11.2.11 SOUDAL N.V. 216

TABLE 189 SOUDAL N.V.: COMPANY OVERVIEW 216

11.2.12 DAUBERT CHEMICAL COMPANY 217

TABLE 190 DAUBERT CHEMICAL COMPANY: COMPANY OVERVIEW 217

11.2.13 IMAWELL GMBH 218

TABLE 191 IMAWELL GMBH: COMPANY OVERVIEW 218

11.2.14 AKZONOBEL N.V. 219

TABLE 192 AKZONOBEL N.V.: COMPANY OVERVIEW 219

11.2.15 HELMITIN ADHESIVES 220

TABLE 193 HELMITIN ADHESIVES: COMPANY OVERVIEW 220

* Business Overview, Products/Solutions/Services Offered, Recent Developments, and MnM View might not be captured in case of unlisted companies.

12 APPENDIX 221

12.1 DISCUSSION GUIDE 221

12.2 KNOWLEDGESTORE: MARKETSDMARKETS' SUBSCRIPTION PORTAL 224

12.3 CUSTOMIZATION OPTIONS 226

12.4 RELATED REPORTS 226

12.5 AUTHOR DETAILS 227

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