

## **Global Phytosterols Market - Products, Raw Material Sources and Applications**

Market Report | 2023-03-13 | 272 pages | Industry Experts

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### **Report description:**

#### Report Synopsis

Phytosterols, a collective term for plant sterols and plant stanols, are plant-derived compounds that are structurally related to cholesterol. Phytosterols are one of the most important bioactive compounds for their positive effect on lowering blood cholesterol levels. Numerous clinical trials have demonstrated that daily consumption of phytosterols from phytosterol-enriched foods can significantly lower serum low-density lipoprotein (LDL)-cholesterol. An average phytosterol intake of 2 g/day lowers serum LDL-cholesterol by 8%-10%.

Global market for phytosterols is estimated at 23.8 thousand metric tons, valued at US\$483 million, in 2022, the volume demand for phytosterols worldwide is further projected to reach 27.2 thousand metric tons, equated to US\$560 million, by 2027 growing at a CAGR of 2.7% between 2022 and 2027. Consumption of phytosterols is the highest in Europe, estimated at 45% share in 2022 followed by Asia-Pacific with a share of 32% in the same year.

#### Research Findings & Coverage

- ☐- Phytosterols global market is explored in this report with respect to product types and applications
- ☐- The study extensively analyzes each product type and key application of Phytosterols in all major regions (30 independent countries) for the analysis period
- ☐- The report provides comprehensive analysis of each application with growth factors citation globally
- ☐- Report discusses Phytosterols' pricing trends, installed capacities, regulatory and industry landscape related to Phytosterols
- ☐- Key business trends focusing on product innovations/developments, M&As, JVs and other recent industry developments
- ☐- Major companies profiled - 36
- ☐- The industry guide includes the contact details for 42 companies

#### Product Outline

The report analyzes the market for key product types of Phytosterols including:

- ☐- Free Sterols
- ☐- Sterol Esters

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☐- Stanol Esters

The market for application areas of Phytosterols analyzed comprise the following:

- ☐- Food & Beverages
- ☐- Pharmaceuticals
- ☐- Dietary Supplements
- ☐- Cosmetics & Personal Care

Analysis Period, Units and Growth Rates

☐- The report reviews, analyzes and projects the global Phytosterols market for the period 2021-2027 in terms of market volume in metric tons and value in US\$, and the compound annual growth rates (CAGRs) projected from 2022 through 2027

Geographic Coverage

- ☐- North America (The United States and Canada)
- ☐- Europe (Western Europe - Belgium, Finland, France, Germany, The Netherlands, Portugal, Spain, Sweden, Switzerland, and The United Kingdom; and Eastern Europe - Greece, Hungary, Poland, and Slovenia)
- ☐- Asia-Pacific (Australia, China (including Hong Kong), India, Indonesia, Japan, Philippines, Singapore, Thailand, and Vietnam)
- ☐- South America (Argentina, Brazil, Chile, Columbia, and Uruguay)

## **Table of Contents:**

### TABLE OF CONTENTS

#### PART A: GLOBAL MARKET PERSPECTIVE

#### 1. INTRODUCTION

##### Global Market Snapshot

##### 1.1 Product Outline

##### 1.1.1 Types of Phytosterols

##### 1.1.1.1 Free Sterols

##### 1.1.1.2 Sterol Esters

##### 1.1.1.3 Stanol Esters

##### 1.1.2 Raw Material Sources

##### 1.1.2.1 Vegetable Oil Distillates (VOD)

##### 1.1.2.2 Tall Oil Pitch (TOP)

##### 1.1.3 Phytosterols Product Portfolio of Major Companies

#### 2. PHYTOSTEROLS APPLICATION ANALYSIS AND TRENDS

##### 2.1 Food & Beverages

##### 2.2 Dietary Supplements

##### 2.3 Pharmaceuticals

##### 2.3.1 Steroid Hormone Intermediates Commercially Produced from Phytosterols

##### 2.4 Cosmetics & Personal Care

##### 2.4.1 Phytosterols Based Cosmetics & Personal Care Ingredients

#### 3. REGULATORY ASPECTS RELATED TO PHYTOSTEROLS

#### 4. INDUSTRY LANDSCAPE

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- 4.1 Phytosterols Production Capacity
  - 4.1.1 Global Phytosterols Installed Capacities by Geographic Region
  - 4.1.2 Global Phytosterols Installed Capacities by Company
  - 4.1.3 Global Phytosterols Installed Capacities by Product Type and Raw Material Source
    - 4.1.3.1 Global Free Sterols Installed Capacities by Geographic Region
    - 4.1.3.2 Global Sterol Esters Installed Capacities by Geographic Region
    - 4.1.3.3 Global Stanol Esters Installed Capacity
  - 4.1.4 United States Phytosterols Production Capacity
  - 4.1.5 European Phytosterols Production Capacity
  - 4.1.6 Asia-Pacific Phytosterols Production Capacity
- 4.2 Company Profiles

Advanced Organic Materials S.A. (AOM S.A.) (Argentina)  
 Archer Daniels Midland Company (ADM) (United States)  
 Arboris, LLC (United States)  
 Ashland Specialty Ingredients (United States)  
 BASF SE (Germany)  
 Cargill, Inc. (United States)  
 COFCO Biotechnology Co., Ltd. (China)  
 EXCELVITE SDN. BHD (MALAYSIA)  
 Fairchem Organics Limited (India)  
 Fujian Fuerjin Biotechnology Co., Ltd. (China)  
 FUJIAN GLANNY BIO-ENGINEERING CO., LTD. (CHINA)  
 Hunan Heyiyuan Biotechnology Co. Ltd (China)  
 Jiangsu Conat Biological Products Co., Ltd. (China)  
 Jiangsu Yuehong Bio-Tec Co., Ltd. (China)  
 Jiangsu Xixin Vitamin Co., Ltd. (China)  
 Kensing, LLC. (United States)  
 Les Derives Resiniques Et Terpeniques (DRT) (France)  
 Lipofoods Nutraceutical Ingredients (Spain)  
 Matrix Life Science Pvt. Ltd. (India)  
 MITSUBISHI-CHEMICAL FOODS CORPORATION (JAPAN)  
 Tama Biochemical Co Ltd (Japan)  
 Ningbo Dahongying Bio-Engineering Co., Ltd. (China)  
 Oleofat (Spain)  
 Oryza Oil & Fat Chemical Co., Ltd. (Japan)  
 Raisio Oyj (Finland)  
 Riken Vitamin Co., Ltd. (Japan)  
 Tsuno Group Co., Ltd. (Japan)  
 VERBIO Vereinigte Bioenergie AG (Germany)  
 VITAE NATURALS (SPAIN)  
 Vita-Solar Biotechnology Co., Ltd. (China)  
 Wiley Companies (United States)  
 Wilmar Nutrition (Jiangsu) Co., Ltd. (CHINA)  
 XI'AN HEALTHFUL BIOTECHNOLOGY CO LTD (HSF) (CHINA)  
 Yichun Dahaigui Life Science Co., Ltd. (China)  
 Zhejiang Davi Biochemistry Co., Ltd. (China)  
 Zhejiang Delekang Food Co., Ltd. (China)

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## 5. KEY BUSINESS, PRODUCT & TECHNOLOGY TRENDS

Kensing Acquires Spain based Sterol Esters Producer Vitae Naturals  
Benecol Launches Stanols Enriched Oat Drinks in UK  
Nestle Launches First Soy Beverage with Plant Sterols in Singapore  
AOM Introduces its Advasterol Ester  
US Start-up Fyxx Health Launches Good-For-You Snack Line with Plant Sterols  
Kensing Acquires BASF's Natural Vitamin E and Phytosterols Plant in Kankakee, Illinois  
Kellogg Launches Cholesterol Lowering Sultana Bran Breakfast Cereal in Australia  
Way2B Launches World's First Functional Drink with Water-Soluble Plant Sterols  
Advanced Organic Materials Commences Manufacturing Operations in Spain  
New Study Shows Novel Probiotic Reduces Cholesterol More Effectively than Phytosterols  
Sanitarium Launches Sterols Enriched Breakfast Cereal in Australia

## 6. GLOBAL MARKET OVERVIEW

6.1 Global Phytosterols Market Overview by Type  
6.1.1 Phytosterols Type Market Overview by Global Region  
6.1.1.1 Free Sterols  
6.1.1.2 Sterol Esters  
6.1.1.3 Stanol Esters  
6.2 Global Phytosterols Market Overview by Application  
6.2.1 Phytosterols Application Market Overview by Global Region  
6.2.1.1 Food & Beverages  
6.2.1.2 Pharmaceuticals  
6.2.1.3 Dietary Supplements  
6.2.1.4 Cosmetics & Personal Care

## PART B. REGIONAL MARKET PERSPECTIVE

Global Phytosterols Market Overview by Geographic Region

## REGIONAL MARKET PERSPECTIVE

### 7. NORTH AMERICA

7.1 North American Phytosterols Market Overview by Geographic Region  
7.2 North American Phytosterols Market Overview by Type  
7.2.1 Phytosterols Type Market Overview by North American Region  
7.2.1.1 Free Sterols  
7.2.1.2 Sterol Esters  
7.3 North American Phytosterols Market Overview by Application  
7.3.1 Phytosterols Application Market Overview by North American Region  
7.3.1.1 Food & Beverages  
7.3.1.2 Dietary Supplements  
  
7.4 Country-wise Analysis of North American Phytosterols Market  
7.4.1 The United States  
7.4.1.1 United States Phytosterols Market Overview by Type  
7.4.1.2 United States Phytosterols Market Overview by Application

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## 7.4.2 Canada

### 7.4.2.1 Canadian Phytosterols Market Overview by Type

### 7.4.2.2 Canadian Phytosterols Market Overview by Application

## 8. EUROPE

### 8.1 European Phytosterols Market Overview by Geographic Region

### 8.2 European Phytosterols Market Overview by Type

### 8.3 European Phytosterols Market Overview by Application

### 8.4 Western Europe

#### 8.4.1 Western European Phytosterols Market Overview by Geographic Region

#### 8.4.2 Western European Phytosterols Market Overview by Type

##### 8.4.2.1 Phytosterols Type Market Overview by Western European Region

###### 8.4.2.1.1 Free Sterols

###### 8.4.2.1.2 Sterol Esters

###### 8.4.2.1.3 Stanol Esters

#### 8.4.3 Western European Phytosterols Market Overview by Application

##### 8.4.3.1 Phytosterols Application Market Overview by Western European Region

###### 8.4.3.1.1 Food & Beverages

###### 8.4.3.1.2 Pharmaceuticals

###### 8.4.3.1.3 Dietary Supplements

###### 8.4.3.1.4 Cosmetics & Personal Care

#### 8.4.4 Country-wise Analysis of Western European Phytosterols Market

##### 8.4.4.1 Belgium

###### 8.4.4.1.1 Belgium Phytosterols Market Overview by Type

###### 8.4.4.1.2 Belgium Phytosterols Market Overview by Application

##### 8.4.4.2 Finland

###### 8.4.4.2.1 Finland Phytosterols Market Overview by Type

##### 8.4.4.3 France

###### 8.4.4.3.1 France Phytosterols Market Overview by Type

###### 8.4.4.3.2 France Phytosterols Market Overview by Application

##### 8.4.4.4 Germany

###### 8.4.4.4.1 Germany Phytosterols Market Overview by Type

###### 8.4.4.4.2 Germany Phytosterols Market Overview by Application

##### 8.4.4.5 The Netherlands

###### 8.4.4.5.1 Netherlands Phytosterols Market Overview by Type

###### 8.4.4.5.2 Netherlands Phytosterols Market Overview by Application

##### 8.4.4.6 Portugal

##### 8.4.4.7 Spain

###### 8.4.4.7.1 Spain Phytosterols Market Overview by Type

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#### 8.4.4.7.2 Spain Phytosterols Market Overview by Application

#### 8.4.4.8 Sweden

#### 8.4.4.9 Switzerland

##### 8.4.4.9.1 Switzerland Phytosterols Market Overview by Type

##### 8.4.4.9.2 Switzerland Phytosterols Market Overview by Application

#### 8.4.4.10 The United Kingdom

##### 8.4.4.10.1 United Kingdom Phytosterols Market Overview by Type

##### 8.4.4.10.2 United Kingdom Phytosterols Market Overview by Application

#### 8.5 Eastern Europe

##### 8.5.1 Eastern European Phytosterols Market Overview by Geographic Region

##### 8.5.2 Eastern European Phytosterols Market Overview by Type

###### 8.5.2.1 Phytosterols Type Market Overview by Eastern European Region

###### 8.5.2.1.1 Sterol Esters

###### 8.5.2.1.2 Stanol Esters

##### 8.5.3 Eastern European Phytosterols Market Overview by Application

###### 8.5.3.1 Phytosterols Application Market Overview by Eastern European Region

###### 8.5.3.1.1 Food & Beverages

##### 8.5.4 Country-wise Analysis of Eastern European Phytosterols Market

###### 8.5.4.1 Greece

###### 8.5.4.1.1 Greece Phytosterols Market Overview by Type

###### 8.5.4.2 Hungary

###### 8.5.4.3 Poland

###### 8.5.4.3.1 Poland Phytosterols Market Overview by Type

###### 8.5.4.3.2 Poland Phytosterols Market Overview by Application

###### 8.5.4.4 Slovenia

#### 9. ASIA-PACIFIC

##### 9.1 Asia-Pacific Phytosterols Market Overview by Geographic Region

##### 9.2 Asia-Pacific Phytosterols Market Overview by Type

###### 9.2.1 Phytosterols Type Market Overview by Asia-Pacific Region

###### 9.2.1.1 Free Sterols

###### 9.2.1.2 Sterol Esters

###### 9.2.1.3 Stanol Esters

##### 9.3 Asia-Pacific Phytosterols Market Overview by Application

###### 9.3.1 Phytosterols Application Market Overview by Asia-Pacific Region

###### 9.3.1.1 Food & Beverages

###### 9.3.1.2 Pharmaceuticals

###### 9.3.1.3 Dietary Supplements

###### 9.3.1.4 Cosmetics & Personal Care

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## 9.4 Country-wise Analysis of Asia-Pacific Phytosterols Market

### 9.4.1 Australia

#### 9.4.1.1 Australia Phytosterols Market Overview by Type

#### 9.4.1.2 Australia Phytosterols Market Overview by Application

### 9.4.2 China

#### 9.4.2.1 China Phytosterols Market Overview by Type

#### 9.4.2.2 China Phytosterols Market Overview by Application

### 9.4.3 India

### 9.4.4 Indonesia

### 9.4.5 Japan

#### 9.4.5.1 Japan Phytosterols Market Overview by Type

#### 9.4.5.2 Japan Phytosterols Market Overview by Application

### 9.4.6 Philippines

#### 9.4.6.1 Philippines Phytosterols Market Overview by Type

### 9.4.7 Rest of Asia-Pacific

#### 9.4.7.1 Rest of Asia-Pacific Phytosterols Market Overview by Geographic Region

#### 9.4.7.2 Rest of Asia-Pacific Phytosterols Market Overview by Type

## 10. SOUTH AMERICA

### 10.1 South American Phytosterols Market Overview by Geographic Region

### 10.2 South American Phytosterols Market Overview by Type

### 10.3 South American Phytosterols Market Overview by Application

## 10.4 Country-wise Analysis of South American Phytosterols Market

### 10.4.1 Argentina

#### 10.4.1.1 Argentina Phytosterols Market Overview by Type

#### 10.4.1.2 Argentina Phytosterols Market Overview by Application

### 10.4.2 Brazil

#### 10.4.2.1 Brazil Phytosterols Market Overview by Type

#### 10.4.2.2 Brazil Phytosterols Market Overview by Application

### 10.4.3 Rest of South America

#### 10.4.3.1 Rest of South America Phytosterols Market Overview by Geographic Region

#### 10.4.3.2 Rest of South America Phytosterols Market Overview by Type

#### 10.4.3.3 Rest of South America Phytosterols Market Overview by Application

## PART C: GUIDE TO THE INDUSTRY

## PART D: ANNEXURE

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2. FEEDBACK

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