

Retail E-Commerce in Belgium

Market Direction | 2023-03-03 | 36 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

After recording double-digit growth over the 2020-21 period, retail value sales via retail e-commerce slowed down in 2022. This was linked to the lifting of social distancing measures and the return to physical stores, as well as the rise in delivery costs. However, due to the high rise in retail prices, the channel still recorded positive growth in current value terms.

Euromonitor International's Retail E-Commerce in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Retail E-Commerce in Belgium Euromonitor International March 2023

List Of Contents And Tables

RETAIL E-COMMERCE IN BELGIUM

KEY DATA FINDINGS

2022 DEVELOPMENTS

Slowdown in growth in 2022 as consumers return to physical stores

Consumers prefer to spend on experiences than on products

Amidst inflationary pressures, quick commerce struggles

PROSPECTS AND OPPORTUNITIES

Innovation in logistics and payment methods key for future growth

Third-party platforms to gain popularity over the forecast period

Logistics and sustainability at the core of retailers' agendas

CHANNEL DATA

Table 1 Retail E-Commerce by Channel: Value 2017-2022

Table 2 Retail E-Commerce by Channel: % Value Growth 2017-2022

Table 3 Retail E-Commerce by Product: Value 2017-2022

Table 4 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 5 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 6 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 7 Forecast Retail E-Commerce by Channel: Value 2022-2027

Table 8 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027

Table 9 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 10 ☐Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

RETAIL IN BELGIUM EXECUTIVE SUMMARY

Retail in 2022: The big picture

Inflationary pressures change consumer shopping behaviour in grocery retailing

Partial recovery for non-grocery retailing

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Seasonality

Christmas

Back To School

MARKET DATA

Table 11 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

Table 13 Sales in Retail Offline by Channel: Value 2017-2022

Table 14 Sales in Retail Offline by Channel: % Value Growth 2017-2022

Table 15 Retail Offline Outlets by Channel: Units 2017-2022

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Table 16 Retail Offline Outlets by Channel: % Unit Growth 2017-2022
- Table 17 Sales in Retail E-Commerce by Product: Value 2017-2022
- Table 18 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022
- Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
- Table 20 [Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
- Table 21 [Sales in Grocery Retailers by Channel: Value 2017-2022
- Table 22 ☐Sales in Grocery Retailers by Channel: % Value Growth 2017-2022
- Table 23 Grocery Retailers Outlets by Channel: Units 2017-2022
- Table 24 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
- Table 25 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022
- Table 26 ∏Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022
- Table 27 | Sales in Non-Grocery Retailers by Channel: Value 2017-2022
- Table 28 | Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022
- Table 29 Non-Grocery Retailers Outlets by Channel: Units 2017-2022
- Table 30 ☐Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022
- Table 31 [Retail GBO Company Shares: % Value 2018-2022
- Table 32

 ☐Retail GBN Brand Shares: % Value 2019-2022
- Table 33 | Retail Offline GBO Company Shares: % Value 2018-2022
- Table 34 ☐Retail Offline GBN Brand Shares: % Value 2019-2022

- Table 37 [Retail E-Commerce GBN Brand Shares: % Value 2019-2022
- Table 38 ☐ Grocery Retailers GBO Company Shares: % Value 2018-2022
- Table 39 ☐Grocery Retailers GBN Brand Shares: % Value 2019-2022
- Table 40 [Grocery Retailers LBN Brand Shares: Outlets 2019-2022
- Table 41

 ☐Non-Grocery Retailers GBO Company Shares: % Value 2018-2022
- Table 42 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022
- Table 43

 ☐Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022
- Table 44 [Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027
- Table 45 [Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027
- Table 46 [Forecast Sales in Retail Offline by Channel: Value 2022-2027
- Table 47 ☐Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027
- Table 48 [Forecast Retail Offline Outlets by Channel: Units 2022-2027
- Table 49 [Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027
- Table 50 ☐Forecast Sales in Retail E-Commerce by Product: Value 2022-2027
- Table 51 | Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027
- Table 52 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
- Table 53 ∏Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
- Table 54 [Forecast Sales in Grocery Retailers by Channel: Value 2022-2027
- Table 55 [Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027
- Table 56 [Forecast Grocery Retailers Outlets by Channel: Units 2022-2027
- Table 57 [Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027
- Table 58 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027
- Table 59 ∏Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027
- Table 60 [Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027
- Table 61 [Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027
- Table 62 [Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

Table 63 [Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027 DISCLAIMER SOURCES
Summary 2 Research Sources

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

Retail E-Commerce in Belgium

Market Direction | 2023-03-03 | 36 pages | Euromonitor

Complete the re	elevant blank fields and sign			
Send as a scann	ned email to support@scotts-intern	ational.com		
ORDER FORM:				
Select license	License			Price
	Single User Licence			€825.00
	Multiple User License (1 Site)		€1650.00	
	Multiple User License (Global)		€2475.00	
			VAT	
			Tota	J
Email*		Phone*		
First Name*		Last Name*		_
Job title*				
Company Name* [EU Vat / Tax ID / NIP number*			
Address* [City*		
Zip Code*		Country*		
		Date	2025-05-09	
		Signature		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com