

Hypermarkets in Belgium

Market Direction | 2023-03-03 | 33 pages | Euromonitor

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Report description:

Hypermarkets only marginally benefitted from the economic circumstances in 2022. This was mostly due to competition from discounters and supermarkets which offer lower prices. In an inflationary environment, with consumers seeing their purchasing power decline, they instead opted to shop at discounters or supermarkets Colruyt or Albert Heijn. With other retail formats and channels proving more profitable, there were no new store openings in the hypermarkets channel in 2022. Competition from food...

Euromonitor International's Hypermarkets in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2023

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