

Discounters in the United Kingdom

Market Direction | 2023-03-02 | 37 pages | Euromonitor

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Report description:

Value sales of discounters increased to great heights in 2022. Double-digit growth was only previously seen in 2020 when the pandemic initially emerged and during times of recession. Local consumers have shifted the majority of their weekly shopping from their standard traditional full-priced supermarkets to the two main discounters in the UK, Aldi and Lidl. The German discounters benefitted from higher footfall driven by increasingly price-sensitive consumers given the cost-of-living crisis in...

Euromonitor International's Discounters in United Kingdom report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Discounters market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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