

Discounters in Switzerland

Market Direction | 2023-03-03 | 34 pages | Euromonitor

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Report description:

The discounters channel was one of the beneficiaries of the pandemic, with increasing numbers of outlets being opened as demand grew, while the affordable prices on offer also helped to drive value sales. All of the leading discounters - namely Denner, Aldi and Lidl - continued to open new outlets in 2022, while some of the other grocery retailing formats saw more closures. As more stores opened this placed discounters in closer proximity to more customers and thus made the channel a more attrac...

Euromonitor International's Discounters in Switzerland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Discounters market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2023

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