

Middle East Freeze-Dried Fruit Products Market Report and Forecast 2023-2028

Market Report | 2023-02-20 | 116 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3499.00
- Five User License \$4499.00
- Corporate License \$5499.00

Report description:

Middle East Freeze-Dried Fruit Products Market Report and Forecast 2023-2028

Market Outlook

According to the report by Expert Market Research (EMR), the Middle East freeze-dried fruit products market attained a value of USD 31.6 million in 2022. Aided by changing consumer eating patterns, the market is projected to further grow at a CAGR of 7.16% between 2023 and 2028 to reach a value of USD 47.33 million by 2028.

Freeze-dried fruit products are defined as fruit products with high shelf life and high nutritional content that are obtained through the freeze drying process, which is also known as lyophilisation. Under this process, the nutritional value of the original fruit is preserved, while the product becomes crispier, tastier, and easily chewable. The texture of freeze-dried fruit products is enhanced, making it more aesthetically appealing to the consumers. Hence, a greater number of consumers across the Middle East are getting attracted to freeze-dried fruit products, leading to a steady growth of Middle East freeze-dried fruit products market.

Increasing health consciousness in countries like Saudi Arabia and the United Arab Emirates is infusing the demand for healthy meals and nutritional ready-to-eat food products. Freeze-dried fruits retain their freshness as well as nutritional content, hence, they are witnessing a heightened demand from households in the Middle East.

The changing food consumption patterns in the region, infused by the rising disposable income, increasing popularity of bakery and confectionery products, and growing demand for convenience foods, is further fuelling the freeze-dried fruit products market in the Middle East. Rapid urbanisation in the emerging economies of the region is bolstering the development of supermarkets and hypermarkets which is in turn propelling the footfall of consumers, escalating display advertising and impulse buying. Moreover, the burgeoning e-commerce sector is improving the sale of clean-labelled freeze-dried fruit products, which is increasing their accessibility.

The growing research and product innovations by local food ingredient manufacturers aimed towards augmenting their competitive edge are expected to provide impetus to the Middle East freeze-dried fruit products market in the coming year. Furthermore, with the advent of industry 4.0, innovations in freeze-drying techniques are anticipated to increase the production capacity of freeze-dried fruit products. With an increase in production and reach of freeze-dried fruit products, surge in usage in recipes and improvements in quality of ready-to-eat sweet desserts are likely to be witnessed.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Market Segmentation

The market can be divided on the basis of type, form, end use, sale channel, and country.

Market Breakup by Type

- [] Strawberry
- [] Pineapple
- [] Raspberry
- [] Mango
- [] Lemon
- [] Apple
- [] Orange
- [] Banana
- [] Others

Market Segmentation by Form

- [] Slice
- [] Powder
- [] Cube

Market Classification by End Use

- [] Morning Breakfast
- [] Confectionery
- [] Ice Cream
- [] Bakery
- [] Snacks/RTE Products
- [] Baby Food Products
- [] Beverages
- [] Others

Market Segmentation by Sales Channel

- [] Supermarket and Hypermarket
- [] Convenience Store
- [] Exclusive Retail Store
- [] Online Channel
- [] Other

Market Breakup by Country

- [] Saudi Arabia
- [] Iran
- [] United Arab Emirates
- [] Kuwait
- [] Others

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and acquisitions and mergers, among other major developments, of the Middle East freeze-dried fruit products market companies. Some of the major key players explored in the report by Expert Market Research are as follows:

- [] Jungle Powders
- [] Valley Food Storage
- [] Expedition Foods Ltd
- [] Brandstorm INC (Natierra)
- [] Augason Farms
- [] Kanegrade Limited

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

-[]Others

*We at Expert Market Research always strive to give you the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Market Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Market Snapshot
- 7 Opportunities and Challenges in the Market
- 8 Middle East Freeze-Dried Fruit Products Market Overview
 - 8.1 Key Industry Highlights
 - 8.2 Middle East Freeze-Dried Fruit Products Historical Market (2018-2022)
 - 8.3 Middle East Freeze-Dried Fruit Products Market Forecast (2023-2028)
- 9 Middle East Freeze-Dried Fruit Products Market by Type
 - 9.1 Strawberry
 - 9.1.1 Market Share
 - 9.1.2 Historical Trend (2018-2022)
 - 9.1.3 Forecast Trend (2023-2028)
 - 9.2 Pineapple
 - 9.2.1 Market Share
 - 9.2.2 Historical Trend (2018-2022)
 - 9.2.3 Forecast Trend (2023-2028)
 - 9.3 Raspberry
 - 9.3.1 Market Share
 - 9.3.2 Historical Trend (2018-2022)
 - 9.3.3 Forecast Trend (2023-2028)
 - 9.4 Mango
 - 9.4.1 Market Share
 - 9.4.2 Historical Trend (2018-2022)
 - 9.4.3 Forecast Trend (2023-2028)
 - 9.5 Lemon
 - 9.5.1 Market Share
 - 9.5.2 Historical Trend (2018-2022)
 - 9.5.3 Forecast Trend (2023-2028)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.6 Apple
 - 9.6.1 Market Share
 - 9.6.2 Historical Trend (2018-2022)
 - 9.6.3 Forecast Trend (2023-2028)
- 9.7 Orange
 - 9.7.1 Market Share
 - 9.7.2 Historical Trend (2018-2022)
 - 9.7.3 Forecast Trend (2023-2028)
- 9.8 Banana
 - 9.8.1 Market Share
 - 9.8.2 Historical Trend (2018-2022)
 - 9.8.3 Forecast Trend (2023-2028)
- 9.9 Others
- 10 Middle East Freeze-Dried Fruit Products Market by Form
 - 10.1 Slice
 - 10.1.1 Market Share
 - 10.1.2 Historical Trend (2018-2022)
 - 10.1.3 Forecast Trend (2023-2028)
 - 10.2 Powder
 - 10.2.1 Market Share
 - 10.2.2 Historical Trend (2018-2022)
 - 10.2.3 Forecast Trend (2023-2028)
 - 10.3 Cube
 - 10.3.1 Market Share
 - 10.3.2 Historical Trend (2018-2022)
 - 10.3.3 Forecast Trend (2023-2028)
- 11 Middle East Freeze-Dried Fruit Products Market by End Use
 - 11.1 Morning Breakfast
 - 11.1.1 Market Share
 - 11.1.2 Historical Trend (2018-2022)
 - 11.1.3 Forecast Trend (2023-2028)
 - 11.2 Confectionery
 - 11.2.1 Market Share
 - 11.2.2 Historical Trend (2018-2022)
 - 11.2.3 Forecast Trend (2023-2028)
 - 11.3 Ice Cream
 - 11.3.1 Market Share
 - 11.3.2 Historical Trend (2018-2022)
 - 11.3.3 Forecast Trend (2023-2028)
 - 11.4 Bakery
 - 11.4.1 Market Share
 - 11.4.2 Historical Trend (2018-2022)
 - 11.4.3 Forecast Trend (2023-2028)
 - 11.5 Snacks/RTE Products
 - 11.5.1 Market Share
 - 11.5.2 Historical Trend (2018-2022)
 - 11.5.3 Forecast Trend (2023-2028)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.6 Baby Food Products
 - 11.6.1 Market Share
 - 11.6.2 Historical Trend (2018-2022)
 - 11.6.3 Forecast Trend (2023-2028)
- 11.7 Beverages
 - 11.7.1 Market Share
 - 11.7.2 Historical Trend (2018-2022)
 - 11.7.3 Forecast Trend (2023-2028)
- 11.8 Others
- 12 Middle East Freeze-Dried Fruit Products Market by Sales Channel
 - 12.1 Supermarket and Hypermarket
 - 12.1.1 Market Share
 - 12.1.2 Historical Trend (2018-2022)
 - 12.1.3 Forecast Trend (2023-2028)
 - 12.2 Convenience Store
 - 12.2.1 Market Share
 - 12.2.2 Historical Trend (2018-2022)
 - 12.2.3 Forecast Trend (2023-2028)
 - 12.3 Exclusive Retail Store
 - 12.3.1 Market Share
 - 12.3.2 Historical Trend (2018-2022)
 - 12.3.3 Forecast Trend (2023-2028)
 - 12.4 Online Channel
 - 12.4.1 Market Share
 - 12.4.2 Historical Trend (2018-2022)
 - 12.4.3 Forecast Trend (2023-2028)
 - 12.5 Others
- 13 Middle East Freeze-Dried Fruit Products Market by Country
 - 13.1 Saudi Arabia
 - 13.1.1 Market Share
 - 13.1.2 Historical Trend (2018-2022)
 - 13.1.3 Forecast Trend (2023-2028)
 - 13.2 Iran
 - 13.2.1 Market Share
 - 13.2.2 Historical Trend (2018-2022)
 - 13.2.3 Forecast Trend (2023-2028)
 - 13.3 United Arab Emirates
 - 13.3.1 Market Share
 - 13.3.2 Historical Trend (2018-2022)
 - 13.3.3 Forecast Trend (2023-2028)
 - 13.4 Kuwait
 - 13.4.1 Market Share
 - 13.4.2 Historical Trend (2018-2022)
 - 13.4.3 Forecast Trend (2023-2028)
 - 13.5 Others
- 14 Market Dynamics
 - 14.1 SWOT Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14.1.1 Strengths
- 14.1.2 Weaknesses
- 14.1.3 Opportunities
- 14.1.4 Threats
- 14.2 Porter's Five Forces Analysis
 - 14.2.1 Supplier's Power
 - 14.2.2 Buyers Powers
 - 14.2.3 Threat of New Entrants
 - 14.2.4 Degree of Rivalry
 - 14.2.5 Threat of Substitutes
- 14.3 Key Indicators for Demand
- 14.4 Key Indicators for Price
- 15 Middle East Freeze-Dried Fruit Products Import Regulations
- 16 Middle East Freeze-Dried Fruit Products Import Certifications
- 17 VAT for Freeze-Dried Fruit Products in Middle East
- 18 Price Analysis
- 19 Competitive Landscape
 - 19.1 Market Structure
 - 19.2 Company Profiles
 - 19.2.1 Jungle Powders
 - 19.2.1.1 Company Overview
 - 19.2.1.2 Product Portfolio
 - 19.2.1.3 Demographic Reach and Achievements
 - 19.2.1.4 Certifications
 - 19.2.2 Valley Food Storage
 - 19.2.2.1 Company Overview
 - 19.2.2.2 Product Portfolio
 - 19.2.2.3 Demographic Reach and Achievements
 - 19.2.2.4 Certifications
 - 19.2.3 Expedition Foods Ltd
 - 19.2.3.1 Company Overview
 - 19.2.3.2 Product Portfolio
 - 19.2.3.3 Demographic Reach and Achievements
 - 19.2.3.4 Certifications
 - 19.2.4 Brandstorm INC (Natierra)
 - 19.2.4.1 Company Overview
 - 19.2.4.2 Product Portfolio
 - 19.2.4.3 Demographic Reach and Achievements
 - 19.2.4.4 Certifications
 - 19.2.5 Augason Farms
 - 19.2.5.1 Company Overview
 - 19.2.5.2 Product Portfolio
 - 19.2.5.3 Demographic Reach and Achievements
 - 19.2.5.4 Certifications
 - 19.2.6 Kanegrade Limited
 - 19.2.6.1 Company Overview
 - 19.2.6.2 Product Portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 19.2.6.3 Demographic Reach and Achievements
 - 19.2.6.4 Certifications
 - 19.2.7 Others
- 20 Key Trends and Developments in the Market

Middle East Freeze-Dried Fruit Products Market Report and Forecast 2023-2028

Market Report | 2023-02-20 | 116 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3499.00
	Five User License	\$4499.00
	Corporate License	\$5499.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com