

## **Europe Superfoods Market Research Report Forecast to 2028**

Market Report | 2023-03-07 | 88 pages | Market Research Future

### **AVAILABLE LICENSES:**

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- Enterprisewide Price \$5250.00

### **Report description:**

Europe Superfoods Market Research Report Forecast to 2028

#### **Market Overview**

Europe superfoods market has witnessed substantial growth over the last few years and is projected to reach USD 52,080.01 million by the end of 2028 at a CAGR of 6.32% from 2021 to 2028. High demand for function food & beverages is the primary factor driving the growth of the Europe superfoods market. the increasing consumer health consciousness and growing focus on preventive healthcare products are some of the major factors driving the market growth. Additionally, rising demand for organic products and experimental snacking is expected to create lucrative growth opportunities for players operating in the Europe superfoods market during the forecast period. However, the high cost associated with superfoods acts as a major restraint for market growth.

Natural food items that are rich in nutrients and contain antioxidants, amino acids, enzymes, minerals, and vitamins in abundance are called superfoods. These foods are low in calories but high in nutritional value. They usually contain more than 12 nutritional properties. Owing to increasing awareness regarding one's well-being and fitness, superfoods have gained immense popularity among consumers. It helps in keeping the gut health and metabolism strong and hence prevents disease.

The Europe superfoods market is expected to register a notable growth rate during the forecast period. High demand for functional beverages is the major factor driving the market growth. Also, increasing health consciousness among the population across the region boosts the sales of superfoods. Moreover, the rising demand for organic products and growing experimental snacking among consumers create profitable opportunities for superfoods manufacturers. However, high costs associated with superfoods are restraining the market's growth.

#### **Market Segmentation**

Based on product type, the Europe superfoods market has been segmented into fruits, roots, vegetables, herbs, and others. Based on category, the Europe superfoods market has been segmented into organic and conventional.

The Europe superfoods market has been segmented, based on application, into beverages, functional food, nutraceuticals, cosmetics, dehydrated fruits, powder, and others.

Europe superfoods market has been segmented, based on distribution channel, into store-based and non-store based. The store-based segment has been divided into supermarkets & hypermarkets, convenience stores, independent retail organic chains, and others.

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## COVID 19 Impacts

We are continuously tracking the impact of the COVID-19 pandemic on various industries and verticals within all domains. Our research reports include the same and help you understand the drop and rise, owing to the impact of COVID-19 on industries. Also, we help you to identify the gap between the demand and supply of your interested market. Moreover, the report helps you with the analysis, amended government regulations, and many other useful insights.

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