

Weight Management and Wellbeing in the US

Market Direction | 2022-10-07 | 27 pages | Euromonitor

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Report description:

In 2022, overall current value growth in weight management and wellbeing is set to be lower than in the previous year. Meal replacement products is expected to see the most consequential slowdown in growth, of nearly three percentage points. Other products, such as slimming teas, supplement nutrition drinks, and weight loss supplements, are likely to see less significant reductions in their growth rates, while OTC obesity is actually expected to move from decline in 2021 to growth in 2022. Overa...

Euromonitor International's Weight Management and Wellbeing in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Meal Replacement, OTC Obesity, Slimming Teas, Supplement Nutrition Drinks, Weight Loss Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Weight Management and Wellbeing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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