

Street Stalls/Kiosks in South Korea

Market Direction | 2023-02-23 | 24 pages | Euromonitor

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Report description:

In 2022, most of the key players in consumer foodservice raised the prices of their menus due to inflation, and street stalls/kiosks was no exception, with the key players in the channel increasing their prices. For instance, the leading player Gong Cha raised the prices of more than half of its menu items, including its most popular milk teas. The increases ranged from KRW200 to KRW300. These price increases were the first in a couple of years for Gong Cha. In 2022, the spend per transaction fo...

Euromonitor International's Street Stalls/Kiosks in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Street Stalls/Kiosks in South Korea
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List Of Contents And Tables

STREET STALLS/KIOSKS IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflation hits street stalls/kiosks, driving price rises

Gong Cha maintains its lead in value terms in 2022?

No new major players emerge in 2022

PROSPECTS AND OPPORTUNITIES

Collaborations with different industries expected?

Gong Cha's active promotion on delivery apps

Outlet numbers expected to continue to decrease in the forecast period

CATEGORY DATA

Table 1 Street Stalls/Kiosks: Units/Outlets 2017-2022

Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2017-2022

Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2017-2022

Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2017-2022

Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2017-2022

Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2022

Table 9 Forecast Street Stalls/Kiosks: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2022-2027

Table 12 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN SOUTH KOREA

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

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Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 24 □GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 26 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 28 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027
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SOURCES
Summary 1 Research Sources

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