

Street Stalls/Kiosks in Japan

Market Direction | 2023-02-14 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Street stalls/kiosks continued to see increasing value sales in 2022, thanks to the rising popularity of food trucks in Japan. During the pre-pandemic period, food trucks had the image of operating near business districts, targeting employees looking for lunch, or at temporary events such as concerts and festivals. However, thanks to their mobility, food trucks were able to adapt quickly to changes in consumer behaviour during the pandemic. In 2020 and 2021, as many major cities in Japan were fo...

Euromonitor International's Street Stalls/Kiosks in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Street Stalls/Kiosks in Japan

Euromonitor International

February 2023

List Of Contents And Tables

STREET STALLS/KIOSKS IN JAPAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Food trucks continue to drive sales of street stalls/kiosks, thanks to mobility and diverse menus

Leveraging mobile application to benefit food trucks

New players enter the food truck business

PROSPECTS AND OPPORTUNITIES

Expanding to substitute company canteens

Sustainability will take time to gain momentum in street stalls/kiosks

CATEGORY DATA

Table 1 Street Stalls/Kiosks: Units/Outlets 2017-2022

Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2017-2022

Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2017-2022

Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2017-2022

Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2017-2022

Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2017-2022

Table 7 Forecast Street Stalls/Kiosks: Units/Outlets 2022-2027

Table 8 Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2022-2027

Table 9 Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2022-2027

Table 10 Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2022-2027

Table 11 Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2022-2027

Table 12 Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN JAPAN

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 13 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 14 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 15 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 16 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 17 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

Table 18 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022

Table 20 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022

Table 22 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022

Table 23 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022

Table 24 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022

Table 25 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027

Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Street Stalls/Kiosks in Japan

Market Direction | 2023-02-14 | 23 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-10
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com