

Self-Service Cafeterias in South Korea

Market Direction | 2023-02-23 | 24 pages | Euromonitor

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Report description:

Ikea Korea raised the prices on its menu in 2022, due to increases in costs. With the continuous growth in the prices of raw materials and logistics costs, and the instability of the supply chain, like other key consumer foodservice players Ikea Korea raised the prices in its Ikea Restaurants, Bistros, and the food market. Some of the dishes which saw price increases in Ikea Restaurant included pork cutlets, salmon fillets, and chop steaks. It implemented price increases ranging from KRW200 to a...

Euromonitor International's Self-Service Cafeterias in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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