

Self-Service Cafeterias in Portugal

Market Direction | 2023-02-15 | 19 pages | Euromonitor

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Report description:

Self-service cafeterias have low penetration in Portugal compared with all other consumer foodservice channels. A large number of outlets and strong competition offered by limited-service and full-service restaurants challenge its growth potential. The huge reliance on eat-in sales and limited home delivery meant that self-service cafeterias saw a sharp decline in sales in during the outbreak of COVID-19, with tourism suspended and consumers making fewer trips outside the home.

Euromonitor International's Self-Service Cafeterias in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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