

Self-Service Cafeterias in Japan

Market Direction | 2023-02-14 | 24 pages | Euromonitor

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Report description:

Self-service cafeterias saw double-digit growth in current value terms in 2022, driven by the lifting of the quasi-state of emergency in March 2022, and price increase implemented by many players. Self-service cafeterias suffered in 2020, as COVID-19 hit Japan, while recovery was hindered in 2021, as several major cities in the country, including Tokyo and Osaka, were forced under either quasi-state of emergency or state of emergency several times throughout the year. Foodservice establishments...

Euromonitor International's Self-Service Cafeterias in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Self-Service Cafeterias in Japan
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List Of Contents And Tables

SELF-SERVICE CAFETERIAS IN JAPAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

Self-service cafeterias sees rising value sales, driven by the lifting of the quasi-state of emergency and price increases

Leading players strengthen takeaway with seasonal offerings and affordable prices

PROSPECTS AND OPPORTUNITIES

Active collaboration with popular content and launch of time-limited offerings continues

Sustainable initiatives will accelerate thanks to a push from the government

Health-oriented menus something to explore

CATEGORY DATA

Table 1 Self-Service Cafeterias: Units/Outlets 2017-2022

Table 2 Sales in Self-Service Cafeterias: Number of Transactions 2017-2022

Table 3 Sales in Self-Service Cafeterias: Foodservice Value 2017-2022

Table 4 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2017-2022

Table 5 Sales in Self-Service Cafeterias: % Transaction Growth 2017-2022

Table 6 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2017-2022

Table 7 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2018-2022

Table 8 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2022

Table 9 Forecast Self-Service Cafeterias: Units/Outlets 2022-2027

Table 10 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2022-2027

Table 11 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2022-2027

Table 12 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2022-2027

Table 13 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2022-2027

Table 14 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2022-2027

CONSUMER FOODSERVICE IN JAPAN

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture

2022 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2017-2022

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022

Table 19 Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022

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Table 20 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022
Table 21 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022
Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 24 ☐GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 25 ☐GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 26 ☐GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 27 ☐Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 28 ☐Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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