

Self-Service Cafeterias in Indonesia

Market Direction | 2023-02-23 | 28 pages | Euromonitor

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Report description:

In terms of location 2022 saw no major changes, with self-service cafeterias in Indonesia still mostly located at hypermarkets. As such, the performance of self-service cafeterias tends to depend a lot on the performance of chained hypermarkets. The category posted strongly positive, double-digit current value growth overall, with independents rising faster than chained outlets. In terms of transactions growth was also positive in 2022, but slightly negative in terms of units/outlets as it has b...

Euromonitor International's Self-Service Cafeterias in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Self-Service Cafeterias, Independent Self-Service Cafeterias.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Self-Service Cafeterias market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2023

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Innovative dishes necessary to attract new consumers and remain competitive

Transmart leads, followed by Carrefour and Hypermart

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Digital payments provide convenience, and Giant Supermarket closure offers growth potential

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