

Limited-Service Restaurants in the Philippines

Market Direction | 2023-02-20 | 40 pages | Euromonitor

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Report description:

In the Philippines, store operations and sales were affected by the Omicron variant of COVID-19 in January 2022, but were able to recover gradually thereafter. Restrictions have now eased, and business establishments, including restaurants, have returned to normal operations while maintaining strict safety protocols. Momentum accelerated in the second quarter of the year and continued in the third quarter with record level system-wide sales, surpassing pre-pandemic levels.

Euromonitor International's Limited-Service Restaurants in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Limited-service restaurants experiment with new franchise formats while developing their online presence

Jollibee continues to lead the category in 2022 thanks in part to technological innovations

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