

Limited-Service Restaurants in South Korea

Market Direction | 2023-02-23 | 41 pages | Euromonitor

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Report description:

Historically, sales of chicken tend to rise for a short period during the football World Cup season. Chicken is considered a food good to eat while cheering on the national team with friends and family, and usually sees a high increase in sales during the World Cup. However, not all World Cup matches are connected to a high increase in sales for chicken limited-service restaurants, as it is highly dependent on the time of the game and the social atmosphere during the World Cup season. In 2022, t...

Euromonitor International's Limited-Service Restaurants in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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