

## **Limited-Service Restaurants in Portugal**

Market Direction | 2023-02-15 | 34 pages | Euromonitor

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### **Report description:**

Competition remained high in limited-service restaurants in 2022, with outlet expansions seen across the country. However, while rising inflation led value sales to surpass pre-pandemic levels, transactions were still below levels noted in 2019. All categories reported double-digit growth in 2022, with limited-service ice cream reaching the highest growth rate after being the most penalised in 2020.

Euromonitor International's Limited-Service Restaurants in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Limited-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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