

Limited-Service Restaurants in Japan

Market Direction | 2023-02-14 | 39 pages | Euromonitor

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Report description:

Limited-service restaurants in Japan saw a solid increase in current value sales in 2022, partly driven by the rising price of ingredients. Although players tried to delay price increases in 2021, as Japanese consumers are not used to seeing price increases, due to the country's low historical inflation rate, price increases became inevitable in 2022, as the cost of raw materials, packaging, energy, and logistics continued to increase significantly. For instance, 7-Eleven Japan Co Ltd increased...

Euromonitor International's Limited-Service Restaurants in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2023

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Launch of seasonal, time-limited, or collaborative offerings continues as players compete to win over customers

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