

Full-Service Restaurants in Indonesia

Market Direction | 2023-02-23 | 37 pages | Euromonitor

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Report description:

In 2022 overall current value sales in full-service restaurants in Indonesia posted strong positive growth in an improvement on 2021's performance, thanks mainly to the easing of restrictions related to eating in. In particular, standalone outlets benefited from loosening and lifted pandemic-related restrictions as the convenience this format offers has been seen by consumers as superior to that offered by outlets located in malls. Standalone full-service restaurants are appreciated for their gr...

Euromonitor International's Full-Service Restaurants in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 sees positive growth in terms of current value sales and transactions

Consumers trade down to more budget-friendly restaurants

Pizza Hut continues to lead in 2022

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Slow recovery predicted for full-service restaurants with players reluctant to offer discounts and promotions

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