

Consumer Foodservice in Portugal

Market Direction | 2023-02-15 | 93 pages | Euromonitor

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Report description:

After a strong downturn in 2020 and poor results in 2021, consumer foodservice recorded strong growth in value sales in 2022. This was driven by the transfer of in-home consumption to out-of-home, with pent-up demand benefiting visits to consumer foodservice outlets, in addition to the recovery of tourism. However, rising costs due to the war in Ukraine and the consequent energy crisis, put pressure on different players in consumer foodservice to raise prices to remain profitable.

Euromonitor International's Consumer Foodservice in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROSPECTS AND OPPORTUNITIES

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High number of players with independents counting for the majority of outlets

A pre-pandemic level of values sales will be surpassed by 2024

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PROSPECTS AND OPPORTUNITIES

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Highly fragmented category with individual entrepreneurs on the landscape

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2023 to post positive results amidst growing uncertainty

Competition increases as low fixed costs appeal to new investors

The expansion of food stalls and marketplaces boosts value growth

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