

Consumer Foodservice By Location in South Korea

Market Direction | 2023-02-23 | 38 pages | Euromonitor

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Report description:

Retailers such as department stores have become new popular places for food and drink pop-up stores in Korea. Hyundai Seoul, one of the branches of Hyundai Department Store, has become one of the most appealing pop-up retailers amongst food and drinks brands and restaurant owners. New food and drink pop-up stores are opened in the Hyundai Seoul every week or two, with people queuing up at such outlets, and sold-out signs seen hours before the closing time of the department store. Food and drinks...

Euromonitor International's Consumer Foodservice by Location in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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CONSUMER FOODSERVICE IN SOUTH KOREA

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