

Consumer Foodservice By Location in Portugal

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Report description:

?Having been highly impacted by confinement measures the previous years, outlets in leisure locations saw the best performances in 2022, as audiences for sports, cultural and music events, such as music festivals, rose. While stand-alone rose on value sales in 2022, it lost share as other locations recovered.

Euromonitor International's Consumer Foodservice by Location in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Leisure records substantial growth, as cultural, sports and music events return

Lodging surpasses 2019 value sales as the tourism industry booms

PROSPECTS AND OPPORTUNITIES

Positive outlook for all locations as tourism recovers and footfall increases

Pop-up venues are on the rise, allowing investors to test new tastes and experiences

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CONSUMER FOODSERVICE IN PORTUGAL

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?Competitive landscape

?Independent foodservice developments

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What next for consumer foodservice?

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