

Cafes/Bars in the Philippines

Market Direction | 2023-02-20 | 28 pages | Euromonitor

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Report description:

In 2022, cafes/bars recorded growth in terms of both transactions and current value sales. Demand for coffee remained stable during the COVID-19 pandemic, and some chained cafes such as Coffee Project continued to expand at this time, opening new outlets throughout the country. This enabled them to continue performing well as restrictions eased and local consumers returned to pre-pandemic levels of activity outside of the home.

Euromonitor International's Cafes/Bars in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Growth despite supply issues reflects a nimble approach

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