

## **Cafes/Bars in Romania**

Market Direction | 2023-02-20 | 23 pages | Euromonitor

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### **Report description:**

Cafes/bars registered healthy growth in current value sales in 2022, in spite of difficult economic fundamentals. High inflation caused by in particular increased energy prices due to the war in Ukraine led to steep price rises. Despite this, demand was high. With fears about the pandemic having abated and society fully opened up, Romanians were socialising in bars and cafes again. That being said, there were some casualties of the pandemic, with small independent cafes not reopening.

Euromonitor International's Cafes/Bars in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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