

Cafes/Bars in Indonesia

Market Direction | 2023-02-23 | 32 pages | Euromonitor

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Report description:

Current value sales saw excellent growth in cafes/bars in Indonesia in 2022, which was a welcome contrast to 2021. Chained outlets rose faster in terms of current value than independent outlets, and cafes saw significantly higher growth than bars/pubs. Similarly, transactions saw much improved growth overall compared to slightly negative figures in 2021, with robust rises in 2022 and, again, chained outlets increasing at a greater rate than independent, with the latter coming up from a decline i...

Euromonitor International's Cafes/Bars in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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