

## **Paris - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

Industry Report | 2023-01-03 | 41 pages | MarketLine

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### **Report description:**

Paris - Comprehensive Overview of the City, PEST Analysis and Key Industries including Technology, Tourism and Hospitality, Construction and Retail

#### Summary

"City Profile - Paris" provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Paris.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Paris metropolitan area is commonly known as Ile-de-France or Paris region. It has a significant economic and financial influence, accounting for around 30.7% of national GDP. Defense and aerospace, financial services, green energy, fashion and design, tourism, and hospitality, automotive, and retail are the main drivers of the area's economy.

#### Scope

- The service sector remains the key contributor to the regional economy and the major employer.
- Paris is a key tourist destination for both domestic and international tourists

#### Reasons to Buy

- Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various

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sectors within the city.

- Analyze and understand the business environment in the city to align your investment and expansion strategies.
- The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.
- Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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